



Public Speaking Made Easy

by Pam Chambers with Ron Martin,
Pp. 123. Worksheets. \$24.00 plus shipping.
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reviewed by:

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“It’s easy!” is the message Honolulu corporate and personal coaching consultant *Pam Chambers* (www.pamchambers.com) has taken to thousands of clients in her company training sessions, public speaking courses, and private presentation coaching workshops throughout Hawaii, and also on the US Mainland and in Australia. Her corporate clients have included Verizon Hawaii where she has already conducted seminars well over 50 times, and also health care facilities including Shriners’ Hospital, Straub Hospital & Clinics, The GN Wilcox Memorial Hospital, and the Hawaii State Department of Health. Her gem of a book, crafted with well-known author, motivational speaker, and entrepreneur *Ron Martin*, culls tips honed from nearly 20 years of experience focused on achieving her mission: “to empower people in the art of masterful communication”. The book, used in her Level I and Level II presentation classes, shows you how to be an effective public speaker. **It’s easy!**

Reader’s Digest has reported that most people fear public speaking more than anything else—even death and taxes. This book will enable you to turn fear into strength! The first chapter tells us that *Life is a Presentation*: the skills that make us successful communicators during a normal day are the same skills we use for effective public speaking. We already know how to do it! Subsequent chapters discuss:

- *Overcoming Your Fears.*
- *The 10 Keys to the Freedom of Speech.*
- *Giving Your Audiences What They Want.*
- *Controlling Pre-Presentation Jitters.*
- *Your Body Language.*
- *Your Tone of Voice.*
- *Your Presentation Content.*
- *Your Image.*
- *Welcoming Questions.*
- *Sticky Situations.*
- *Making Money in Public Speaking.*
- *Getting Invited Back.*

You’ll have to read the book to learn the 10-step “recipe” which, when followed, results in a well-organized presentation that guarantees results. **It’s easy!**

Tips on body language (hands out of pockets!), image (don’t use a lectern!), asking questions to give you control (begin with rhetorical questions!), and dealing with sticky situations (late arrivers, early leavers, hecklers) round out this guide to masterful communication and show how public speaking can be fun. And, if you want to get paid for public speaking, *Pam* shows you how to get started! **It’s easy!**

Public Speaking Made Easy should be required reading for everyone who works with people: that includes you and me! Remember, *Life is a Presentation!* This book will teach you attitudes and tools to build your confidence, allow you to be resourceful, and keep you in the driver’s seat. *Go for it!* **It’s easy!**