Dear Friend:

I take the liberty of writing you concerning the primary election for Lieutenant Governor because I feel the decision is one that will affect our State at least for the next four years and perhaps for years after that.

Governor Burns has indicated his strong preference for Kenneth Francis Brown as the Democratic candidate, and I support his decision whole-heartedly. Mr. Brown will bring to Iolani Palace a broadening of viewpoint that is needed and unquestioned loyalty to Governor Burns's vision of helping ALL the people of Hawaii to work together for the betterment of all. We enjoy unprecedented material prosperity and the advance of social programs because of Governor Burns's philosophy and we must do everything we can to give the Governor the help he asks. Anything less may be disastrous for us all.

Therefore, if you believe that the Burns Administration has been good for Hawaii, as I do, you will join me in voting for Kenneth Brown for Lieutenant Governor in the primary election.

Sincerely,

[Signature]

[Note: The signature appears to be difficult to read and may be illegible or partially illegible.]
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[Signature]

Chairman:
DANIEL K. INOUYE
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[Signature]

Chairman:
DANIEL K. INOUYE

CITIZENS for BURNS COMMITTEE
906 FORT ST., CORNER FORT AND MERCHANT STS. • HONOLULU, HAWAII 96813 • PHONE 587-057

JOHN A. BURNS
Dear Educator:

Perhaps closest to your heart, next to your family, is your concern for education. Because of this concern you, as a professional educator, expressed in various ways what you considered to be the important needs which must be met through legislative and executive action. You asked for higher salaries, better teaching conditions, more physical facilities, more manpower, more money for professional improvement activities, increased retirement benefits, and many others.

You presented your requests to the Democratic party whom you had elected to office to lead the Legislative and Executive Branches of your Government. Through long hours of work and effort, they were able to fulfill their party platform by giving you what you asked for and even more. As you know, historically, the 1965 Legislature is called the "Education Legislature."

In a few months, you will again be making a choice as to who will lead the Legislative and Executive Branches of our Government. In making this choice, I ask you not to lose sight of what education has gained with the Democratic party and your Governor, John A. Burns, at the helm. This is a serious responsibility which faces you. Upon your decision rests the future of education and educators in Hawaii.

Please exercise your much-needed responsible leadership so that we and you can continue our efforts to improve education in Hawaii. Your assistance is needed to have your Governor Burns re-elected. One of your friends will be calling on you in the very near future. Please offer your assistance.

Thank you very much!

Sincerely,

[Signature]

Chairman:
DANIEL K. INOUYE

CITIZENS for BURNS COMMITTEE
906 FORT ST., CORNER FORT AND MERCHAND STS. • HONOLULU, HAWAII 96813 • PHONE 587-057
Dear Edna,

Enclosed are copies of letters sent by our office with SenatorEnough's signature.

Ann Among

9/3/66
Dear Friend:

There are many criteria by which government and theories of government may be judged, but I hope you will agree with me that the most basic one is the economic welfare of the people.

Judged by that criterion alone, the Administration of Governor John A. Burns has been exceptionally good for Hawaii. Personal income has increased 22.9 per cent since 1962; corporate operating profits have increased by 34.2 per cent in the same period. Both retail and wholesale sales are up, and construction has increased by 34.7 per cent since 1962. Virtually all statistics relating to commerce and employment in Hawaii show the same trend.

It would certainly be too much to give the Burns Administration full credit for our unprecedented prosperity; and yet many of the elements that now combine to produce our healthy economy were here before Statehood and before 1962. A very important achievement of the Administration has been to maintain continued labor-management peace through skillful and understanding mediation. Another achievement has been the direction to Hawaii of economic attention to Hawaii through conferences, tourist and sports promotion and the establishing of a Foreign Trade Zone.

Governor Burns's vigorous attitude toward Hawaii's economy has been reflected in the State's improvement and updating of the educational system and the University of Hawaii, the management of lands, and the modernizing of processes of State business. The Governor has given us action on such long delayed projects as construction of the State Capitol, and the development of a modern correction system with construction of a new correctional institution to replace prison.

As one who knows business, you know that results are the final proof of the success of any effort. Jack Burns has given results that are good for all Hawaii. Therefore, I hope you agree with me that the Burns Administration must be continued. If so, I ask you to talk to your relatives and friends and urge them to work for Governor Burns and keep Hawaii moving ahead.

Sincerely,

[Signature]
Dear Friend:

I wonder if you have ever considered the manner in which you can become a moulder of public opinion without bothering to say a word or express an opinion?

You have that potential because there is a period during which your clients wait their turn to see you. For that reason, you have provided newspapers, magazines and other reading material for them. I am going to suggest an addition to that collection.

As you know, we are in the middle of a campaign to re-elect Governor John A. Burns, and I know you want to join us in that effort. We have had the service of a farsighted, highly efficient and absolutely honest administration, and authoritative national studies show we have made economic gains surpassing those in any other state of the Nation.

To keep an administration that helps Hawaii build and grow, we must re-elect Governor Burns. Therefore, we want more people to know more about our Governor.

I am enclosing an attractive pamphlet entitled, "Jack Burns, Political Pioneer of Hawaii," and I hope you will make it available to your clients. After reading it, I think you will agree it tells a story each of us should know.

Mahalo,

[Handwritten signature]

Letter sent to professional men and women in state
Dear Friend:

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Mahalo,

[Signature]

Letter mailed with pamphlet
8/16/66

Teletype to Jack Teehan

Following is script for film we urgently need to kick off new Party Campaign series on Friday, August 26. Film it in whatever setting you want but please try to keep it tight as Hell. We timed it at 60 seconds exactly. The time we need.

Here's exactly what we need:

INOuye: THIS IS SENATOR DAN INOuye IN WASHINGTON D.C. IN A MOMENT YOU'RE GOING TO RE-LIVE A PART OF HAWAII'S HISTORY. A PART THAT TOUCHED THE LIFE OF EVERY PERSON IN THE STATE.

Break

INOuye: ON DECEMBER THIRD, NINETEEN SIXTY TWO, JOHN A BURNS WAS SWORN INTO OFFICE AS GOVERNOR OF THE GREAT STATE OF HAWAII. HE MADE PLEDGES TO YOU -- WE WANT YOU TO REMEMBER THOSE PLEDGES. HERE'S GOVERNOR BURNS ON THAT HISTORIC DAY FOUR YEARS AGO.

Break

INOuye: Excerpts from Gov. Burns Inaugural Speech -- Film

INOuye: DURING THE NEXT TEN WEEKS WATCH "ACCENT ON ACCOMPLISHMENT" ON THIS STATION, AT THIS TIME. WE WILL SHOW YOU HOW THE DEMOCRATIC PARTY KEPT
DEMOCRATIC PARTY KEPT THESE PLEDGES DURING THE PAST FOUR YEARS........WE WILL SHOW YOU THE KIND OF TEAM WORK WE PROMISED YOU BETWEEN ADMINISTRATION, LEGISLATURE AND CONGRESSIONAL DELEGATION. WE ARE ALSO GOING TO SHOW YOU HOW WE HOPE TO KEEP THE NEW HAWAII YOUNG AND STRONG DURING THE NEXT FOUR YEARS. PLEASE JOIN US EVERY NIGHT, WON'T YOU? MAHALO.

End

Please rush completed film soonest to:

Carlos Rivas Associates, Inc.
1402 Kapiolani Boulevard
Honolulu, Hawaii 96814

Best,

Mike Dougherty
“Keep Hawaii Moving With A Harmonious Team…”

The team at the top of our State must work closely and in harmony for the benefit of all Hawaii. Kenny Brown has demonstrated his ability to work with the Governor and the Governor has demonstrated his faith in Kenny Brown.

1966 is a new challenge for Hawaii! Not only are there many difficult problems to be solved locally, but our State occupies a unique position in the Pacific which requires us to assume a role of ever increasing responsibility to the nation and to the world.

To meet this challenge, Hawaii must continue to have the very best leadership. Kenneth Francis Brown, Democratic candidate for lieutenant governor, provides this leadership.

He will bring into government the knowledge, honesty and integrity which he demonstrates as a private citizen. He is a firm believer in the common sense approach to the solution of our common problems. Kenny Brown is a proven administrator, a scholar, architect, civic leader, family man and sportsman.

Born and bred Hawaiian, he has the "feel" of all the people of Hawaii.

This is the kind of man to help us achieve the greatness within our reach — to help us make our islands truly the "Islands of Opportunity."

KENNETH FRANCIS BROWN

PERSONAL
Born in Honolulu, October 28, 1919
Great Grandson of John Papa II
Son of George II Brown
Nephew of Francis II Brown
Married to Honolulu-born Joan Schaefer
Father of Laura, 17; Frances, 14; Bernice, 3.

EDUCATION
Lanai School, Punahou and Hotchkiss Preparatory
Princeton University—Graduated in 1941 (Magna Cum Laude) and elected to Phi Beta Kappa, the nation’s highest scholastic fraternity.

BUSINESS AND PROFESSIONAL
Practicing Architect, A.I.A.
President of Hawaii Warehouse Co.;
Hawaiian Cold Storage Co.; Holiday Isle Hotel Building Co.; Leeward Oahu TV Network, Inc.; and Chairman of the Board of Pacific Savings and Loan Association.
Director of Hawaiian Airlines;
Pacific Network, Inc.; Island Holidays, Inc.; Amfac, Inc.; Olohana Corporation (developers of lands at Mauna Kea Beach, Kawaihae, Hawaii); Francis II Brown Golf Club; and Central Alarm Co.

COMMUNITY SERVICE
Director — Queen’s Hospital
General Chairman — Hawaiian Open Golf Tournament
General Chairman — Canada Cup Golf Tournament, Kaanapali, Maui, 1964
Chairman of Trustees — Francis II Brown Scholarship Foundation
Former Chairman and Member — Honolulu Redevelopment Agency
Director and 1st Vice President — Prince Kuhio Hawaiian Civic Club
Member, Board of Governors — Hawaiian International Billfish Tournament, Kailua, Kona
Director — Ulu Mau Village, Ala Moana Park
Member — Mayor’s Stadium Committee
Director — Hui Nalu Club
President — Hawaiian Professional Football Corporation.

VOTE FOR
KENNETH FRANCIS
(KAMUOOKALANI)
BROWN
LT. GOVERNOR — DEMOCRAT

Citizens’ Committee For
KENNETH FRANCIS
(KAMUOOKALANI)
BROWN
1 SOUTH KING STREET

VOTE FOR
KENNETH FRANCIS
(KAMUOOKALANI)
BROWN
LT. GOVERNOR • DEMOCRAT
KENNY BROWN — THE BEST CANDIDATE FOR LT. GOVERNOR

Determined, forceful, thoughtful, Kenny Brown firmly believes that he has much to offer the people of Hawaii. Dating back to the early days of Hawaii’s Monarchy, his family has built a tradition of service. Because Hawaii has been good to his family and to him, he feels an obligation to our State which can only be repaid by continuing this tradition of public service.

KENNY BROWN — where he stands...

• THE LIEUTENANT GOVERNOR must work in close harmony with Governor Burns, the Legislature and the Democratic Party to advance the interests of Hawaii and its people.

• ECONOMIC OPPORTUNITY is greater in and for Hawaii today than ever before. Through ever closer cooperation with our sister States and the nations of the Pacific Basin, mutual economic goals can and will be reached, making Hawaii truly “Islands of Opportunity.”

• EDUCATION in Hawaii now is faced with the problem of quality rather than quantity. All our young people must receive an education that will qualify them for a productive place in today’s complex world.

• PLANNING is of vital importance on a State-wide level. As an architect who has been involved in planning, he has a full appreciation of its importance.

• SMALL BUSINESS is the area in which he has been successful. He is familiar with and sympathetic towards the problems of the small businessman.

• LABOR and MANAGEMENT share the responsibility for maintaining a “fair shake” for every man and the protection of the entire economy of the State. Government must continue to serve as a balance wheel between labor and management groups.

• TAXATION should be limited to the amount necessary to achieve the goals of the people without unfairly burdening any segment of the economy.

A wonderful challenge faces our State. Our unique position in the world and the aloha spirit of our people give us opportunities shared by very few. We can and will make Hawaii the “Islands of Opportunity.”

“I firmly believe that the very same principles which make any community or business enterprise successful, also assist in making government successful.

“Working hand-in-hand with the people of Hawaii, the Legislature, the Administration and with our Governor in the application of these principles, I am convinced that we can and will rise to the challenge which lies before us.

Kenny Brown

Kenny Brown and his family ...

(l. to r.) his wife Joan and their daughters Frances (14), Bernice (8), and Laura (17).
Dear Fellow Democrat:

Knowing of your interest in my candidacy for the Democratic nomination for the office of Lieutenant Governor, I have enclosed a copy of an address I delivered to local news- men at a recent luncheon.

It was my thought that you would want to know more about the reasons which prompted me to seek the office, as expressed in the enclosed address. I look forward to an early opportunity to meet with you and your friends in the coming weeks.

Aloha,

Kenny Brown
One point which I thought may be of interest to you with respect to the forthcoming campaign is the reason for my decision to seek elective office and my affiliation with the Democratic Party.

I gather that my registration in the Democratic Party came as a surprise to some of you. This is understandable, in view of the fact that my family has traditionally been Republican, and by this identification it was generally assumed that I was also Republican.

My brother, George, is a well-known Republican and is even on his Party's Central Committee.

I assume he will continue to advocate the Republican viewpoint and expect him to oppose me in my quest for the office of Lieutenant Governor on the Democratic ticket with Governor Burns.

Be that as it may—and I do not wish to belabor the point—I believe we can lay this particular matter to rest on the best authority: on the Republican Party Chairman, who confirmed publicly that I have not been registered as a Republican.

Like most of the people of this State, I was, in the past, politically independent and generally supported the "best man" theory of government.

It was my thought that the best government could be achieved by selecting the best men, regardless of Party labels.

Coming from a Republican-oriented family, I was subjected to considerable influence to accept Republican principles and programs.

I never accepted this, however, because I knew many Democrats who were highly qualified and trained by education and by personal ability for the elective offices they sought.

At the same time, I stayed out of partisan politics because I remained unconvinced as to the relative advantages of one Party program as opposed to the other.

For this reason I helped individual Democrats as well as Republicans and did not actively participate during the periods between elections.

I did serve in public office by appointment because I felt it my civic responsibility to contribute where I could.

The Party label was never an important factor to me.

It was not until about three years ago that the full significance of a political party, its programs and its leadership made a real impression upon me.
It was my good fortune and privilege to become intimately acquainted with Governor Burns in recent years through our association in the pursuit of mutual interests in matters involving the State of Hawaii.

During this period, I became more closely associated with Democrats such as Matsy Takabuki, Council Chairman Herman Lemke, Senator Dan Inouye, and many others in the Democratic Party.

When I was asked by Governor Burns to become Chairman of the Canada Cup Tournament in Hawaii in 1964, I became even more closely acquainted with the man, with his ideals and with his hopes and aspirations for the people of Hawaii.

The Tournament itself was important in many respects. It was the first major international sports event to be held in our Islands, and it focused world attention on Hawaii.

But the most significant thing about it—and I wholeheartedly agree with Governor Burns on this point—was that the Tournament convincingly demonstrated the ability of our people to successfully meet a truly international challenge.

The Canada Cup and subsequent developments here dramatically underscore the Governor's dream of Hawaii, its destiny and its place in the sun within the context of the people of this State, the Nation and the world.

It occurred to me then that I have long shared the Governor's hopes for a New Hawaii, a dynamic Hawaii whose thrust in economic, social and cultural leadership would extend throughout the Pacific-Asian world.

I was most impressed by the Governor's unswerving conviction that Hawaii's greatest resource lies in our people and that it is the government's responsibility to stimulate them to the highest aspirations of which they are capable.

I agree with Governor Burns that the institutions of government should properly be used to provide the broadest possible opportunities for our people to develop their talents to the fullest potential.

There is a new thrust in Hawaii today—in education, in our business climate, in our cultural and artistic pursuits, in the confidence with which our people are facing new challenges.

The economy of our Islands has been given vital stimulus, to a large degree because of the stability achieved in labor-management relations by Governor Burns' Administration.

The record of Governor Burns' administration, in my judgment, represents enlightened government at its best.

I recognize that what he and his Administration and the State Legislature have been able to achieve fall within the basic framework of a political party with a meaningful program—a program designed to meet the needs of all the people of Hawaii.

Because of my exposure to Governor Burns and other Democratic leaders in our government, my independence in politics became less tenable.
The Party, its programs and its leaders took on a more significant role in the total art of government. With all of these factors impinging upon me, it became obvious that I should make a choice as to the program I felt would best meet the needs of the people of Hawaii, for I identify myself very deeply with the people with whom I have shared my lifetime here.

In a deliberate, soul-searching evaluation, I therefore studied and analyzed both Party's programs. The Democratic program, as expressed by the Governor, was my unequivocal choice.

As I pointed out, by virtue of my family tradition, this choice was harder perhaps for me than for most others, but it was and is my choice.

Having made this decision, I felt it incumbent on me to contribute what I could to help Governor Burns and the Democratic Party of Hawaii to build a New Hawaii. My roots are here in Hawaii, and I have been the recipient of great benefits from my life here.

It was my thought that my most meaningful contribution to my fellow citizens of Hawaii could be made by actively participating in the exciting and stimulating development of the New Hawaii, a better Hawaii for every citizen of this great State.

With encouragement from my many friends and the blessing of my family, I chose to seek the Democratic nomination for Lieutenant Governor. I do so knowing I have the trust and confidence of Governor Burns.

I do so with the desire to be a part of his team in the service of all Hawaii.

I have no driving personal ambition to do anything but to work together with Governor Burns and the Democratic Party in the interests of all our people.

I recognize that the Governor is Chief Executive of the State and that final policy decisions in the Administration rest solely with him.

I expect to contribute to the decision-making process in Governor Burns' Administration by bringing to it my experience as a businessman and as an architect and professional planner.

I know my previous government experience— in redevelopment projects, in slum clearance, in upgrading the quality of our environment— can be invaluable to the State government.

It is my desire to join in the dream and the hope of one of the really dedicated public servants I know, Governor John A. Burns.
I seek the office of Lieutenant Governor to return to my fellow citizens, by effective use of whatever talents, experience and knowledge I have, the benefits I have gained from being a citizen of this State. Knowing all the risks involved in seeking the high elective office of Lieutenant Governor, and the possibility of being accused of improper ambitions and motives, and faced with doubt and skepticism from certain quarters, I choose this difficult path so that I might be of service to the people of Hawaii.
United States Senator Daniel K. Inouye has accepted chairmanship of the Citizens for Burns Committee, it was announced today.

"Hawaii has enjoyed greater progress and prosperity under the administration of Governor Burns than in any single period of Hawaii's history, and I am delighted to have the opportunity to show my personal appreciation of his efforts and my high regard for the Governor by working hard for his re-election," Senator Inouye declared.

"More and more people are beginning to realize that, just as Hawaii needed Jack Burns to win Statehood, so does she need him to preserve and build the prosperity we have and to insure the best possible future for our children. It is imperative for us to do everything in our power to continue the Administration that has advanced education on all levels to new heights, provided more efficient services than known before and brought our State to an economic level that gives a higher living standard for our people than ever before", he said.

Burns is expected to make formal announcement of his candidacy at a dinner in his honor at the Ilikai's Pacific Ballroom on Sunday, August 28.

Meantime supporters of Burns are opening campaign headquarters at 906 Fort Street, corner of Merchant, on Thursday, August 18, with an open house from 4:30 to 6:30 P.M.

Senator Inouye has long been a close friend and staunch supporter of Burns. He has sent a letter to his fellow Democrats urging them to take part in the campaign, concluding with this challenge: "Let's get started today on the job to re-elect Jack Burns and keep Hawaii moving ahead!"
Dear Educator:

Perhaps closest to your heart next to your family, is your concern for education. Because of this concern, you as a professional educator, expressed in various ways what you considered to be the important needs which must be met through legislative and executive action. You asked for higher salaries, better teaching conditions, more physical facilities, more manpower, more money for professional improvement activities, increased retirement benefits, and many others.

You presented your requests to the Democratic party whom you had elected to office to lead the Legislative and Executive branches of your government. Through long hours of work and effort, they were able to fulfill their party platform by giving you what you asked for and even more. As you know, historically, the 1965 Legislature is called the "Education Legislature."

In a few months, you will again be making a choice as to who will lead the Legislative and Executive Branches of our Government. In making this choice, I ask you not to lose sight of what education has gained with the Democratic party and your Governor, John A. Burns, at the helm. This is a serious responsibility which faces you. Upon your decision rests the future of education and educators in Hawaii.

Please exercise your much-needed responsible leadership so that we and you can continue our efforts to improve education in Hawaii. Your assistance is needed to have your Governor Burns re-elected. One of your friends will be calling on you in the very near future. Please offer your assistance.

Thank you very much!

Sincerely,
Dear Friend:

In past years, you have joined me and many others to give your support to Governor John A. Burns for the office he presently holds and for the Territory of Hawaii's Delegate to Congress.

In every instance, Jack Burns' record of achievements for the people of Hawaii has more than justified our confidence in him.

As a citizen of Hawaii, I am impressed by the manner in which Statehood for Hawaii which Jack Burns helped bring to a blossom in 1959 has flowered so gloriously into our wonderful State of Hawaii today. As a Senator in Washington, I am forever conscious of the tremendous base of respect and good will Jack built for Hawaii in the Capitol and the White House which our Congressional delegation today is attempting to emulate.

You in Hawaii know more directly and more intimately than I, how our State has prospered under our Governor's guidance, how government services have been improved and extended, and how new investment and industry has flourished to the betterment of all our people.

Now in 1966, there is again the need for us to join together in support of our friend, not merely because he is our friend, but because he has proven himself a highly capable public official with impeccable integrity. But even more than capability perhaps, we support him because of his love and understanding for all the people of Hawaii and his everlasting effort to give our people every opportunity to make the best use of their talents and abilities for the benefit of all.

I ask you to clasp hands with me again in an all-out effort to re-elect Jack Burns. Let us start now to alert our friends and muster our forces. Let us carry the message to our people to give Jack Burns a big vote of confidence for work well done.

Sincerely,

[Signature]
Dear Fellow Democrat:

The elections of 1966 are almost upon us, and we must organize ourselves and our friends if we are to repeat the great victory of 1962.

To succeed in this effort, all candidates will need to perform the double-barreled job of working both for themselves and for the entire ticket. Governor Burns, running at the top of the ticket, will campaign for the election of a full slate of Democratic candidates, as well as for himself. We all know the importance of electing a Democratic Governor, and therefore it is important that all possible effort be thrown into support of Jack Burns.

Hawaii has enjoyed greater progress and prosperity under the administration of Governor Burns, the Democratic Legislature and the Democratic Congressional Delegation than in any similar period of Hawaii's history. We must insure the election of all Democrats.

Now we must muster our strength and enlist our friends in the Burns battalions for the campaign ahead. I have enclosed a card on which I ask you to give me your name and give me some idea of the way in which you can best make your contribution.

I am also enclosing a sheet that I hope you will fill with the signatures of your friends who are willing to join our campaign.

Let's get started today on the job to re-elect Jack Burns and keep Hawaii moving ahead!

Sincerely yours,

[Signature]

Chairman:
DANIEL K. INOUYE