

# TALOFA



*FROM PAGO PAGO,  
AMERICAN SAMOA*

## A NEWSLETTER TO THE TRAVEL WORLD

No. 1

February, 1970

• OFFICE OF TOURISM • GOVT OF AM. SAMOA • P. O. BOX 1147 • PAGO PAGO • AMERICAN SAMOA 96920 •

### ROUND THE ISLAND SEA TOURS

The government owned and operated MANUSINA, equipped with latest navigational gear, air-conditioned, and fitted with soft seats, now takes tourists around Tutuila Island three times a week. Tours go on Mondays, Wednesdays, and Fridays and leave from the Customs Building dock area at 9:00 a.m. Estimated time of return is 2:00 p.m.



The Manusina calls at Aunu'u Island and also into about four remote villages. Villages on the picturesque north shore nestle in small coves, framed by green jungle-covered hills and cliffs. Villagers come out to the boat to obtain school supplies and mail. Put this down on your list as a must for the things you will do in Pago Pago.

### GOVERNMENT HOUSE MUSEUM

Located on traditional Mauga-o-Ali'i (Hill of Chiefs), Government House itself an item of history and residence of the territory's chief executive, has also become a cultural museum. Visitors can call at the museum on Thursdays and

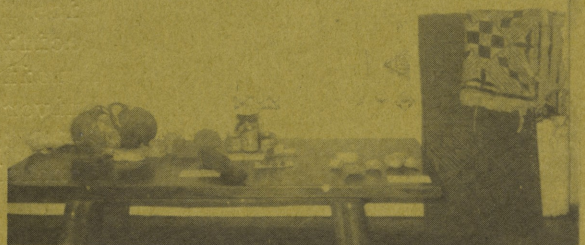
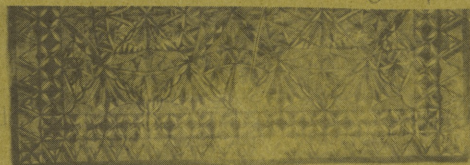
Fridays from 2 - 4 in the afternoon, or from 10 to 12 noon on Saturdays. Special visits for groups may be arranged by calling Mrs. Haydon directly. Fine mats, stone adzes, siapos (tapas), 'ava bowls, woven items, and many other cultural objects await to be viewed and photographed at Government House.

Government House was built in 1903 at a cost of \$18,651 and has been the home of our chief executives ever since. During World War II a Japanese submarine fired three bombs into Pago Pago harbor; one missed Government House by a few yards. That was all Samoa ever saw of the great war.

### SEA PLANE SERVICE BETWEEN APIA AND PAGO PAGO

South Seas Airways, using a six-seater Piper Cherokee, is now operating four times a day, four days a week between Apia, capitol of Western Samoa, and Pago Pago. The first morning flight leaves the Pago Pago Inter-Continental Hotel area at 8:00 a.m.; the last one arriving back from Apia at 5:45 in the afternoon.

Air tours of Tutuila Island and flights to Ofu Island in the Manu'a group are also



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## SINGLE ENTRY FORM READY

available now. For full information:  
George Wray, South Seas Airways, Inc.,  
Pago Pago, American Samoa 96920.

## NEW HOTEL ON TUTUILA

American Samoa's second hotel now promises to have 22 rooms ready by June 15. The owners say that a restaurant, bar, and swimming pool will also be completed by this deadline. Location is about one half mile west of the airport road and seven miles from town. There is no name yet for the new hotel, but refer to it as the Malaeimi Hotel - Malaeimi being the name of the place where it is being built. For those of you who were in American Samoa recently, think of the Air New Zealand personnel housing. That's the spot.

We will have more on this in our next Talofa issue.

## WE'RE OFF TO A GOOD START

A total of 1252 visitors came by last month, 15% increase over January 1969. It was also better than December, the previous month, but not by much.

It has taken some time but our single entry form is ready and will soon be in the hands of the airlines and the shipping agents. There are still a few more questions that we tourist industry people would like to have, but government formalities and requirements prevail. But at least the visitor will now only need to fill out one form when coming into Pago Pago. No more copies either.

And . . . . .

If you want more copies of that travel manual we made up, please write. We have more copies of it now . . . . I missed seeing Bob Frederick and his group the last time they were here. I was arriving from Honolulu that morning and while I was in the arrivals area, they were in the departures area (that naturally happens in a large airport terminal). . . . . The new Pago Pago Inter-Continental Hotel Manager is Walter Aeschbacher. Our statistics officer, Joe Tuffa, is no longer with us. Joe has a bachelors degree in marine biology and is now teaching biology at Samoana High School.

That's all for now. Let us know if there is something we can do for you to further the cause of tourism.

Tofā Soifua,

Fofō I.F. Sunia

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