



Makerspaces & marketing on a shoestring

Ideas to Implement at Your Library

Joyce Tokuda • Annie Thomas • Joy Oehlers
Kapi'olani Community College

KCC “is a gathering place where Hawai‘i’s cultural diversity is celebrated...”

Kapi‘olani CC Mission Statement

KCC Library shall “be a gathering place for cultural exchange and diversity in learning...”

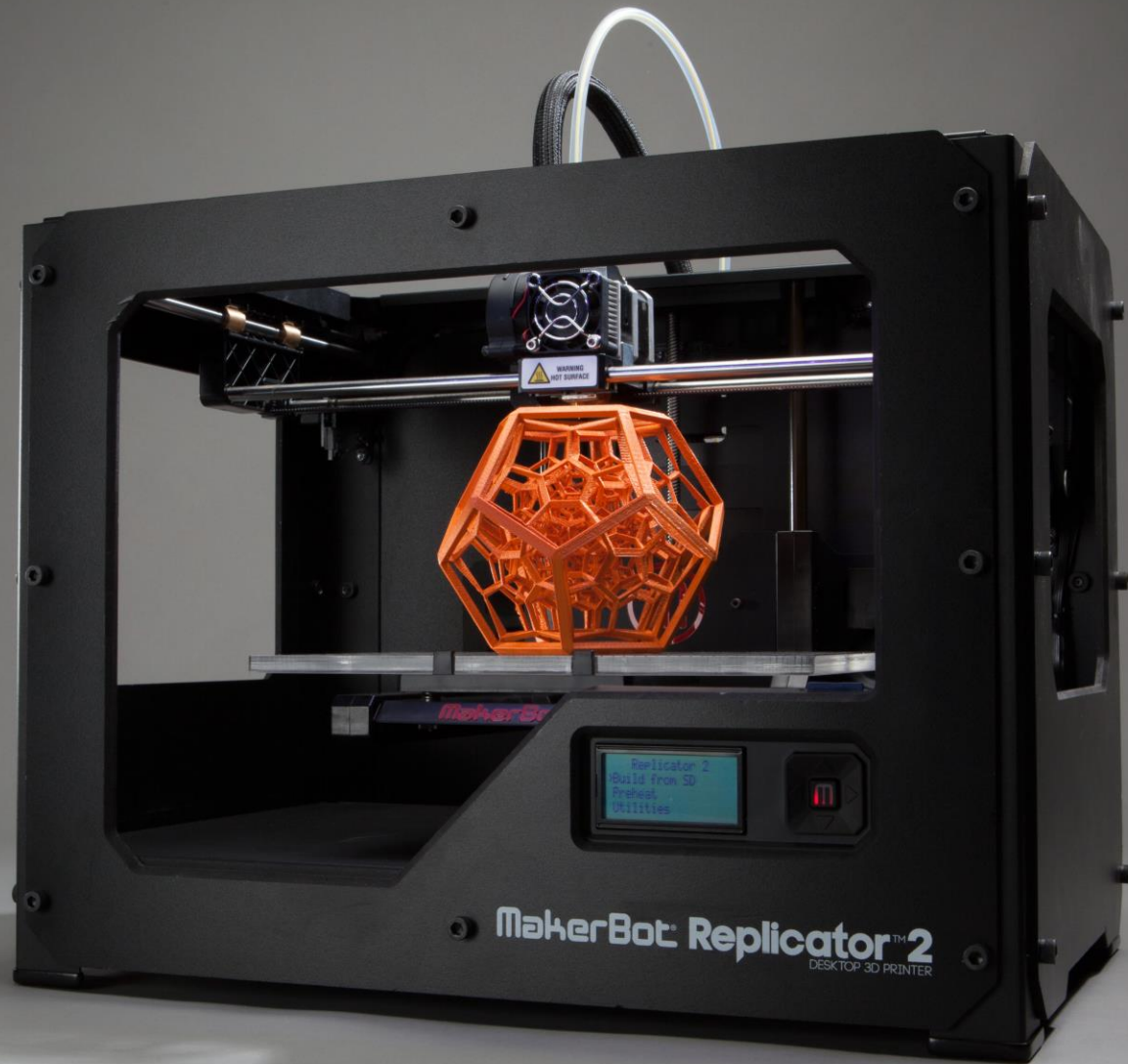
*Kapi‘olani CC Library & Learning Resources
Mission Statement*

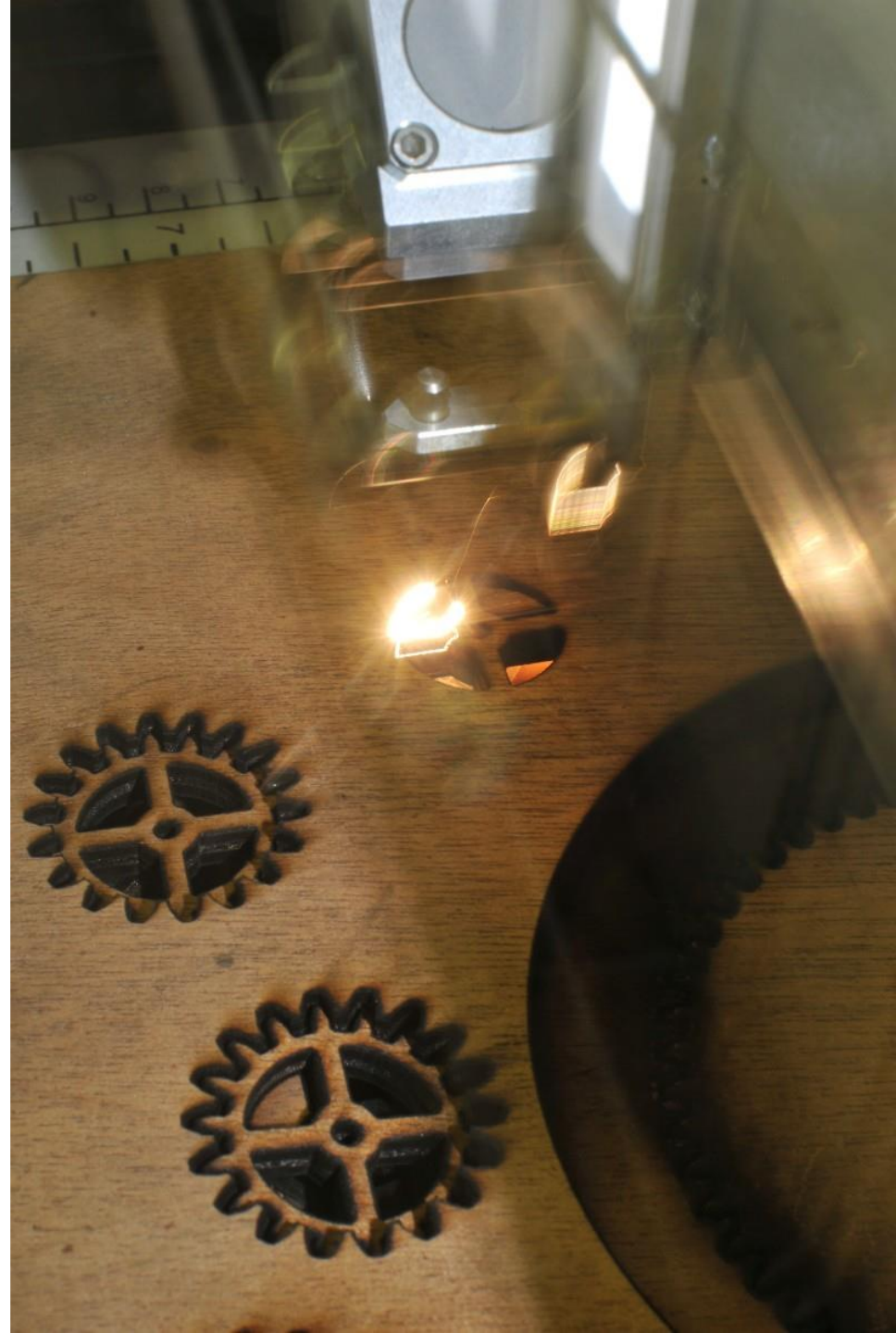
Third places “host the regular, voluntary, informal, and happily anticipated gatherings of individuals beyond the realms of home and work.”

– *Ray Oldenburg, The Great Good Place*

“Makerspaces...are creative, DIY spaces where people can gather to create, invent, and learn.”

– *Elyssa Kroski, A Librarian's Guide to Makerspaces*





A POP-UP
MAKERSPACE

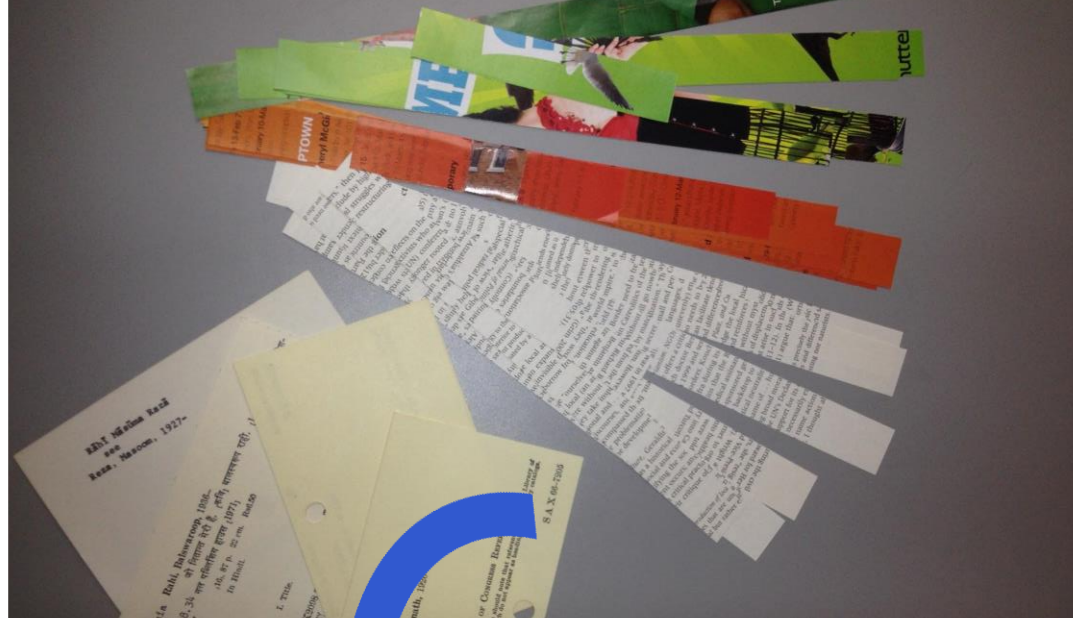
TAKE A BREAK.
MAKE SOME
CRAFTS.

SUSTAINABLE.
DIY.
FREE.

DEC. 9 - 19, 2013

AT THE KCC LIBRARY ALCOVE

THEME: HOLIDAY GIFT-GIVING



A POP-UP
MAKERSPACE



TAKE A BREAK.
MAKE SOME CRAFTS.



SUSTAINABLE.
DIY.
FREE.

DEC. 9 - 19, 2013
AT THE KCC LIBRARY ALCOVE

THEME: HOLIDAY GIFT-GIVING



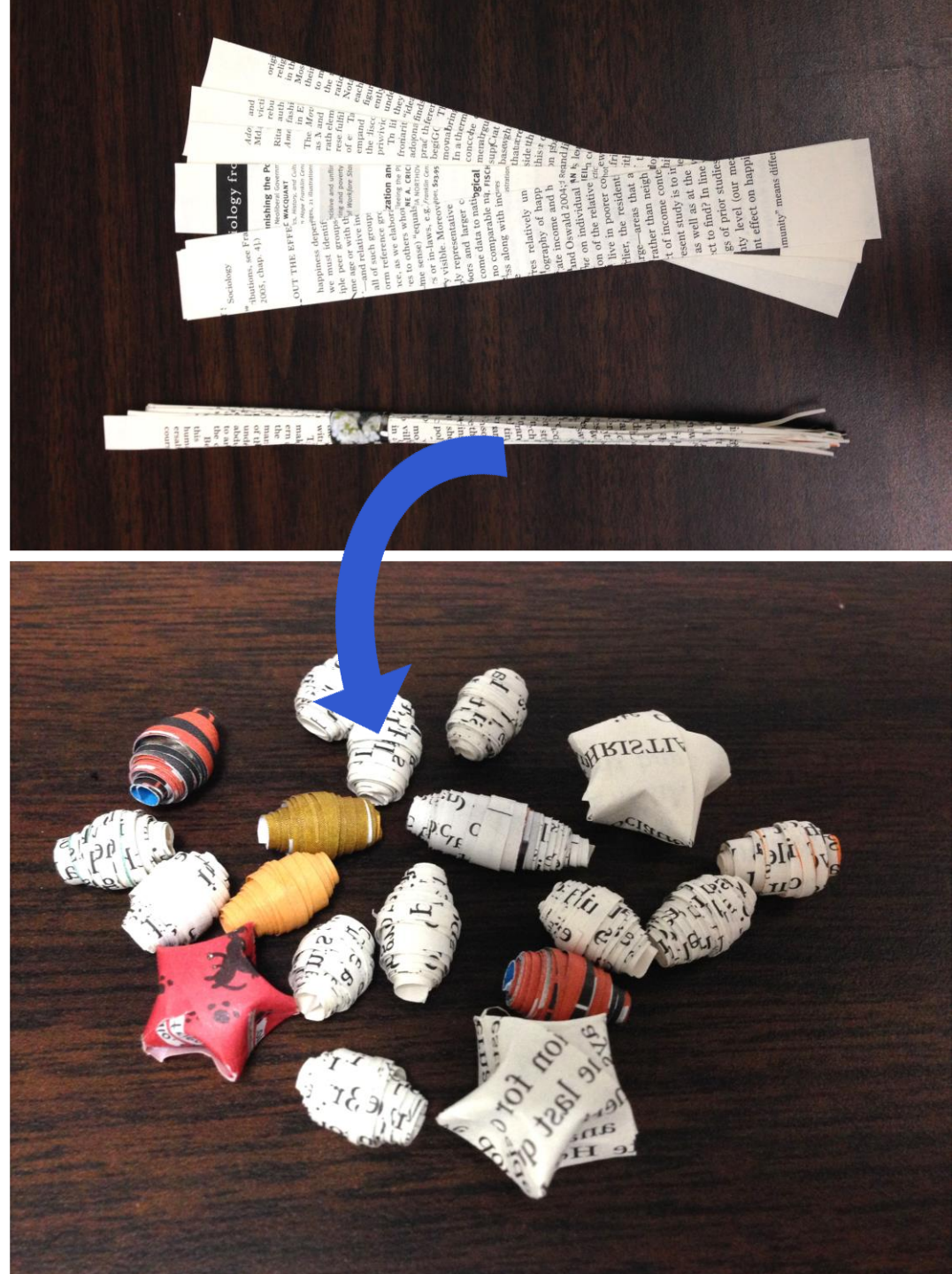
A POP-UP
MAKERSPACE

TAKE A BREAK.
MAKE SOME
CRAFTS.

SUSTAINABLE.
DIY.
FREE.

APR. 22 - MAY 16, 2014
AT THE KCC LIBRARY ALCOVE

THEME: GRADUATION LEI-MAKING



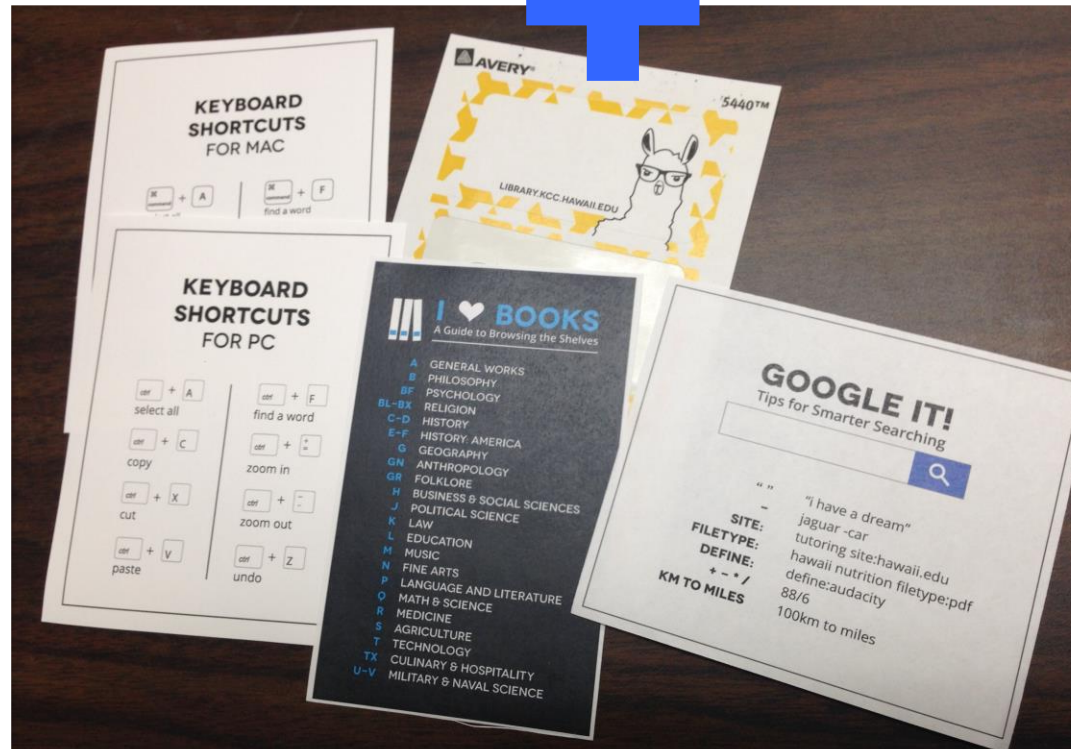
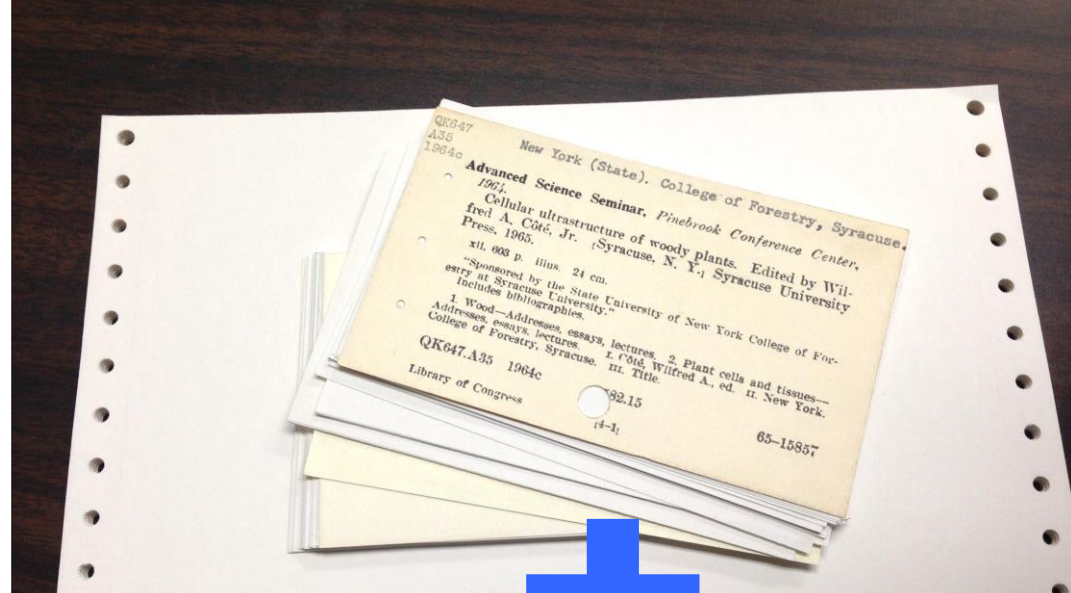
A POP-UP
MAKERSPACE

TAKE A BREAK.
MAKE SOME
CRAFTS.

SUSTAINABLE.
DIY.
FREE.

AUG. 25 - SEPT. 12, 2014
AT THE KCC LIBRARY ALCOVE

THEME: NOTEBOOK BINDING



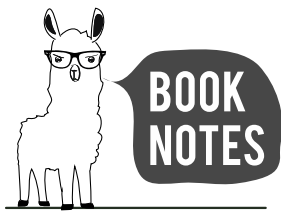
challenges

- Inspiration
- Prep time
- Lack of space

Marketing to students



Bookmark Prizes



Title:

Author:

Memorable Quotes & Ideas:

pg.# _____

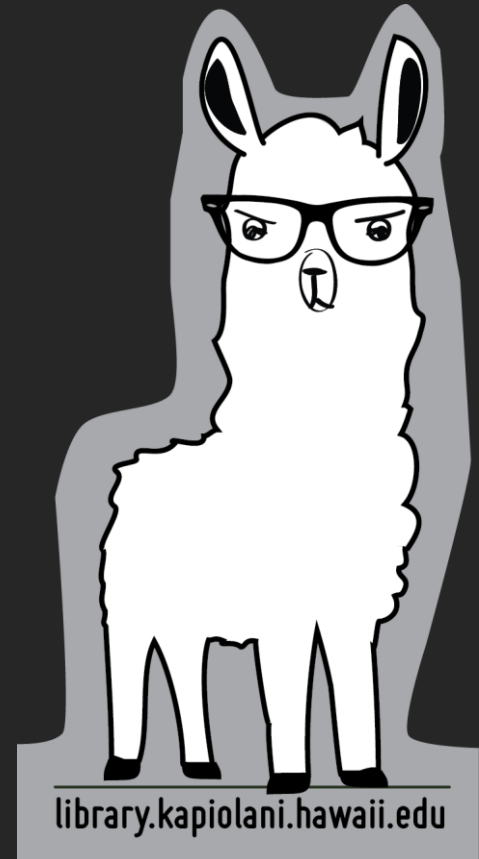
pg.# _____

--

BOOKS TO READ

[illegible]

library.kapiolani.hawaii.edu







WELCOME TO ABM!

Your Button-Making Headquarters

*American Button Machines is proud
to provide our wonderful customers with:*



superior customer service



the highest quality products



tips, resources & ideas



great prices



outstanding warranties

americanbuttonmachines.com

READ & WIN!

Submit this card when you borrow a book at the Kapi'olani CC Library Circulation Desk to be eligible to win a prize!

Cards will be accepted until Friday Jan. 23, 2015 at 4pm. Winners will be notified after Jan. 26, 2015.

Name:

Email address:



READ & WIN!

at the Kapi'olani Community College Library

HOW TO BORROW A BOOK

1. **Search** our library catalog (aka Hawai'i Voyager) at library.kapiolani.hawaii.edu
2. Copy the location and call number to **find** the book on the shelves.

3. Take the book to the Circulation Desk to **borrow**.



Marketing to faculty and
staff

New Faculty Orientation

Kapi'olani CC **LIBRARY** & LEARNING RESOURCES

FALL & SPRING

M-TR 7:30a - 6p
F 7:30a - 4p
SA 8:30a - 4p

CONTACTS

REFERENCE	734-9359 kapccref@hawaii.edu
CIRCULATION & RESERVES	Ryan Toyama 734-9730 toyamar@hawaii.edu
TESTING	David Cabatu 734-9144 kcctest@hawaii.edu www2.hawaii.edu/~kcctest
HEAD LIBRARIAN	Susan Kazama 734-9267 smurata@hawaii.edu
INSTRUCTION	Joyce Tokuda 734-9357 Lama 114B jtokuda@hawaii.edu Joy Oehlers 734-9352 Lama 117 aichin@hawaii.edu
HAWAII & PACIFIC RESOURCES	Annie Thomas 734-9599 Lama 114A athomas@hawaii.edu
SECRETS OF SUCCESS (SOS)	Guy Inaba 732-9206 Lama 112 inaba@hawaii.edu library.kapiolani.hawaii.edu/SOS

FACULTY CHECKLIST

INSTRUCTION

- ☐ Sign up my classes for library instruction to find, evaluate, and use library resources.
- ☐ Consult with a librarian in designing research assignments.
- ☐ Work with a librarian to embed a LibGuide in my Laulima course.
- ☐ Refer students to a librarian for research help.

LIBRARY COLLECTION

- ☐ Put texts, DVDs, etc. on Course Reserve.
- ☐ Recommend the purchase of books or DVDs to support my curriculum.
- ☐ Find out about (e)books, online databases, & video streaming.
- ☐ Work with a librarian to evaluate & update the library's collection in my discipline.
- ☐ Request items from other UH libraries.

TESTING CENTER

- ☐ Contact the Testing Center to arrange proctored course exams.

PROFESSIONAL DEVELOPMENT

- ☐ Attend library workshops and receive certificates of participation for your dossier.



library.kapiolani.hawaii.edu

facebook.com/kcclibrary



Convocation



KAPI'OLANI CC
LIBRARY

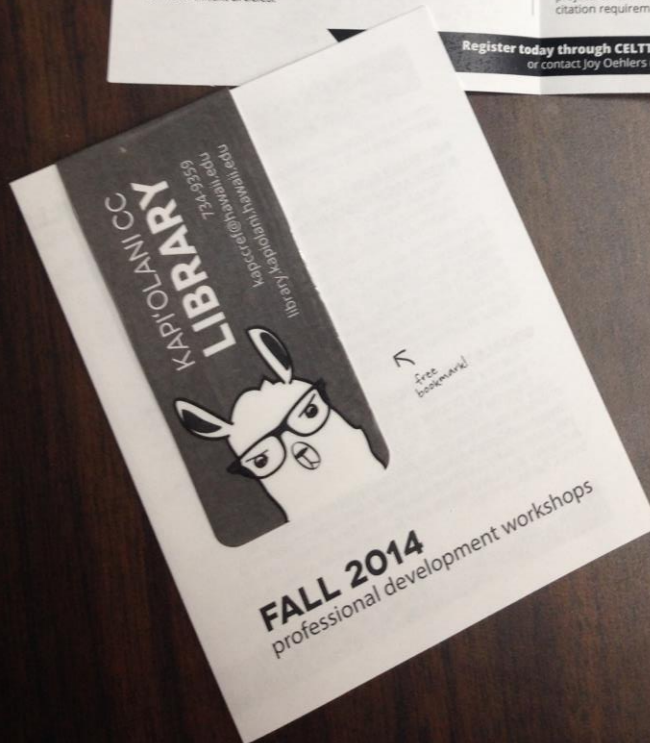
734-9359

kapccref@hawaii.edu

library.kapiolani.hawaii.edu

DID YOU
KNOW?

You can leave a
copy of your texts
on Course Reserves
for your students!



KAPI'OLANI COMMUNITY COLLEGE LIBRARY Fall 2014 professional development workshops for faculty and staff

Attend a professional development workshop this semester! Not only will you gain new knowledge, you will also receive a certificate of participation from CELTT to include in your dossier! Light refreshments will be provided.

MAKE THE MOST OF YOUR LIBRARY: TEACHING & RESEARCH RESOURCES FOR FACULTY

- Monday September 15, 11:00-11:45 am
- Tuesday October 14, 11:00-11:45 am
- Wednesday November 19, 12:15-1:00 pm

This workshop will help you track down and use resources for your teaching and research. Get tips on setting up automatic article alerts, embedding articles and streaming videos in Lualima, using ebooks in place of textbooks, and using the best library resources for you. If you'd like an overview of KCC & UH Library resources or if you have specific teaching and research needs, this workshop is for you. Bring your own laptop or use one of ours.

GOOGLE TIPS & TRICKS FOR QUALITY RESEARCH

- Tuesday September 16, 11:00-11:45 am
- Wednesday October 15, 12:15-1:00 pm
- Thursday November 20, 12:15-1:00 pm

In this hands-on workshop, you'll use advanced features of Google and Google Scholar to find the best sources and what you need quickly. Learn how to limit and focus results, create automatic alerts, and set up your Google Scholar profile to link to KCC fulltext articles.

CREATING RESEARCH ASSIGNMENTS: INTEGRATING THE RESEARCH PROCESS INTO YOUR CLASS ASSIGNMENTS

- Wednesday September 17, 12:15-1:00 pm
- Thursday October 16, 12:15-1:00 pm
- Monday November 17, 11:00-11:45 am

Are your students struggling with their research projects? In this session, we will discuss research as a process and will look at Carol Kuhlthau's Information Search Process. Bring a copy of your course assignment guidelines and timeline, and we will map out your assignments and see where you can build in extra support.

BASIC & ADVANCED APA/MLA

- Thursday September 18, 12:15-1:00 pm
- Monday October 13, 12:15-1:00 pm
- Tuesday November 18, 11:00-11:45 am, in Lama 116

Need a refresher, trying to complete your dissertation, or just want to share ideas on academic integrity? We'll spend the first half covering the basics of APA and MLA, and the second half focusing on your individual questions and needs. Bring your dissertation or projects and we'll work with you to reduce plagiarism and meet citation requirements.

Held in the
newly-renovated **Lama 116!**
Enter from inside the Library
*seats are first come, first served

Register today through CELTT at <http://resolve.kapiolani.hawaii.edu>
or contact Joy Oehlers (joy.oehlers@hawaii.edu) for more information.

References

Creative Tools. (2012, October 12). Makerbot Industries: Replicator 2 3D Printer 06. Retrieved from https://www.flickr.com/photos/creative_tools/8080028846/

Frey, S. (2010, April). Bowling alone in the library: Building social capital on campus. Paper presented at the Popular culture & American Culture Association Annual National Conference, St. Louis Grand, St. Louis, Missouri. Retrieved from http://scholars.indstate.edu/bitstream/10484/919/1/Frey_Codispoti_bowling.pdf

James, L. (2013, January 11). 800px-Makerspace laser cutter, Retrieved from <https://www.flickr.com/photos/lauriej/8371574060/>

Kroski, E. (2013, March 12). A librarian's guide to Makerspaces: 16 resources. Muhammad Nooramin Bin Mohd Hassan. Converse is still relevant. Retrieved from <https://www.flickr.com/photos/kumprinx/4910152265>

Oldenberg, R. (1989). The great good place: Cafés, coffee shops, community centers, beauty parlors, general stores, bars, hangouts, and how they get you through the day. New York, NY: Paragon.

Severlinghaus, S. (2010, April 1). Epilog laser cutter. Retrieved from <https://www.flickr.com/photos/horsepunchkid/4482682675/>

Contact:

Joyce Tokuda

jtokuda@hawaii.edu



Annie Thomas

athomas@hawaii.edu



Joy Oehlers

aichin@hawaii.edu

Kapi'olani Community College