

UNIVERSITY OF HAWAII
GOVERNMENT OF AMERICAN SAMOA LIBRARY
OFFICE OF TOURISM
PAGO PAGO, AMERICAN SAMOA

APR 10 9 41 AM '74

TOURIST STATISTICS

JULY 1971

<u>Country of Nationality</u>		<u>Permanent Addresses</u>		<u>Arrivals From:</u>	
U. S. A.	1,025	U. S. A.	1,057	Hawaii	371
New Zealand	68	New Zealand	81	Tahiti	342
United Kindom	52	Australia	42	Western Samoa	331
Canada	50	Canada	31	Fiji	122
Australia	40	Western Samoa	24	New Zealand	109
Germany	14	Fiji	16	Australia	20
Sweden	10	Germany	11	Canton Isl.	16
Japan	8	United Kingdom	7	Niue Isl.	2
France	7	Japan	6	Tonga	2
Switzerland	5	Tahiti	4		1,315
Western Samoa	4	Sweden	4		
Korea	4	Finland	3	<u>Destination on</u>	
Brazil	3	Switzerland	3	<u>Departure:</u>	
Italy	3	Brazil	3	Hawaii	478
Finland	3	France	3	Western Samoa	293
Netherland	3	Korea	3	Fiji	225
Chile	2	Italy	3	New Zealand	81
Fiji	2	Chile	2	Australia	30
China, Rep of	2	Mexico	2	Tonga	12
Philippines	2	Holland	2	Canton Isl.	8
Denmark	3	Canton Isl.	2	New Caledonia	1
India	1	Denmark	3		1,315
Israel	1	India	1		
Mexico	1	New Caledonia	1	Arrivals by Air	1311
Ireland	1	China, Rep of	1	Arrivals by Sea	4
Spain	1		1,315		1,315
	1,315				

<u>Reason for Visit</u>		<u>Average Length of Stay</u>	
Tourist	1,086	2 Days	
Business	179		
Transit	50	<u>Average Age</u>	
		32	

Males	691
Females	624
	1,315

<u>July 1970</u>	<u>July 1971</u>	<u>%Change</u>	<u>Jan.-Jul '70</u>	<u>Jan.-Jul '71</u>	<u>%Change</u>
1,163	1,315	+13	8,475	11,644	+37

	<u>Remaining Less Than 24 Hours</u>	<u>Jan.-Jul '71</u>	<u>Remaining 24 Hours or Longer</u>	<u>Jan.-Jul '71</u>
Cruise Passengers & Excursionists*	2,750	13,165	-	36
Military Passengers*	-	-	1,407	3,645
	2,750	13,165	1,407	3,681

*Accommodations Aboard Vessel

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