

GOVERNMENT OF AMERICAN SAMOA  
OFFICE OF TOURISM  
PAGO PAGO, AMERICAN SAMOA

TOURIST STATISTICS

JULY 1974

<u>Country of Nationality</u>	<u>Permanent Addresses</u>	<u>Arrivals From:</u>
U.S.A. 1,510	U.S.A. 1,852	Hawaii 1,448
New Zealand 913	New Zealand 819	Western Samoa 723
Western Samoa 792	Western Samoa 685	New Zealand 617
Australia 310	United Kingdom 257	Tahiti 625
United Kingdom 276	Australia 203	Australia 420
Canada 105	Canada 92	Fiji 367
Tonga 69	Tonga 68	Tonga 54
Japan 51	Japan 49	Niue Is. 13
Germany 49	Germany 47	Canton Is. 9
Fiji 35	Fiji 32	Cook Is. 2
China, Rep. of 30	Switzerland 29	Wake Is. 2
Switzerland 27	China, Rep. of 25	<u>4,280</u>
Mexico 17	France 17	
Korea 15	Brazil 15	<u>Destination on</u>
France 15	Mexico 12	<u>Destination</u>
South Africa 10	South Africa 12	Hawaii 1,089
Tahiti 12	Korea 11	Western Samoa 726
Italy 4	Tahiti 5	New Zealand 725
Belgium 4	Denmark 4	Tahiti 637
Niue Is. 4	India 4	Australia 519
Holland 3	Argentina 4	Fiji 489
India 3	Hong Kong 4	Tonga 65
Singapore 3	Hungary 3	Niue Is. 15
Cook Is. 3	New Caledonia 3	Canton Is. 10
Argentina 3	Italy 3	Wake Is. 3
Brazil 2	Singapore 3	Cook Is. 2
Denmark 2	Phillippines 3	<u>4,280</u>
Sweden 2	Holland 2	Arrivals by Air 3,672
Phillippines 2	Belgium 2	Arrivals by Sea 608
Ireland 2	Niue Is. 2	<u>4,280</u>
Norway 2	Cook Is. 2	Males 2,540
Hungary 1	Portugal 2	Females 1,740
Austria 1	Ireland 2	<u>4,280</u>
Ceylon 1	Norway 2	Average Age 40 Yrs.
Malaysia 1	Iran 1	
Portugal 1	Wake Is. 1	
<u>4,280</u>	Austria 1	
	Ceylon 1	
	Malaysia 1	
	<u>4,280</u>	
<u>Reason for Visit</u>		
Tourist 1,142		
Business 623		
Transit 2,515		
<u>4,280</u>		
	<u>Average Length of Stay</u>	
	2.9 Days	

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<u>July 1973</u>	<u>July 1974</u>	<u>%Change</u>	<u>Jan.-Jul. 1973</u>	<u>Jan.-Jul. 1974</u>	<u>%Change</u>
2,734	4,280	+56%	17,425	20,873	+19.7%

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<u>Cruise Passengers &amp; Excursionists*</u>	<u>Remaining Less than 24 Hours</u>	<u>Remaining 24 Hours or Longer</u>
	<u>July 1974</u>	<u>Jan.-July 1974</u>
	928	8,625
	<u>July 1974</u>	<u>Jan.-Jul. '74</u>
	1,769	7,658

\*Accommodations Aboard Vessel\*

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