

Inouye's campaigns: 1959: Correspondence

Senator Daniel K. Inouye Papers
Campaign files, Box CP1, Folder 5
<http://hdl.handle.net/10524/59292>

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DANIEL K. INOUE
HAWAII

STATE OFFICE:
CAPITAL INVESTMENT BLDG.
HONOLULU, HAWAII
MORIO OMORI
EXECUTIVE ASSISTANT

United States Senate
WASHINGTON, D.C.

D R A F T - Winners
(All Democrats)

Dear _____

I join with your supporters in the joy and exhilaration of a well-deserved election victory. I know it is the end result of much self sacrifice and ceaseless work. It is a victory that has been well-earned.

Now that the electorate has spoken, let us fulfill our mandate with a united party and with a visionary program of social and economic progress for Hawaii. The problems are myriad, but not insurmountable.

I would like to contribute to this program of progress and would appreciate hearing from you if I can be of any service to you and yours.

Aloha,

DANIEL K. INOUE
United States Senator

DKI:eyh

DANIEL K. INOUE
HAWAII

STATE OFFICE:
CAPITAL INVESTMENT BLDG.
HONOLULU, HAWAII 96813

MORIO OMORI
EXECUTIVE ASSISTANT

United States Senate

WASHINGTON, D.C. 20510

17 November 1970

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United States Senator

KDKI:eyh

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United States Senator

DKI:eyh

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CAPITAL INVESTMENT BLDG.
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MORIO OMORI
EXECUTIVE ASSISTANT

United States Senate

WASHINGTON, D.C. 20510

17 November 1970

Dear

I express to you my deep admiration of your personal efforts during the past campaign. I regret sincerely that all qualified and dedicated candidates could not have gained election to public office. However, your participation in the campaign and your devotion to principles have contributed immeasurably to the quality and essence of politics in Hawaii.

I hope you will continue to devote your talents to the best interests of our people and will aid in conveying the message of our Democratic Party to the voters of Hawaii.

Please do not hesitate to call on me if I can be of any assistance to you.

Sincerely,

DANIEL K. INOUYE
United States Senator

DKI:eyh

DANIEL K. INOUE
HAWAII

STATE OFFICE:
CAPITAL INVESTMENT BLDG.
HONOLULU, HAWAII
MORIO OMORI
EXECUTIVE ASSISTANT

United States Senate

WASHINGTON, D.C.

D R A F T - (Losers)
All Democrats

Dear _____

I express to you my deep admiration of your personal efforts during the past campaign. I regret sincerely that all qualified and dedicated candidates could not have gained election to public office. However, your participation in the campaign and your devotion to principles have contributed immeasurably to the quality and essence of politics in Hawaii.

I hope you will continue to devote your talents to the best interests of our people and will aid in conveying the message of our Democratic Party to the voters of Hawaii.

Please do not hesitate to call on me if I can be of any assistance to you.

Sincerely,

DANIEL K. INOUE
United States Senator

DKI:eyh

DANIEL K. INOUYE
ATTORNEY AT LAW

SUITE 200, CAPITAL INVESTMENT BLDG.
850 RICHARDS STREET
HONOLULU, HAWAII
TELEPHONES: 56257 - 56013 - 57262

On March 14, 1959, after consultation with my family and my political associates, I issued an announcement of my intention to seek the high office of United States Senator from the State of Hawaii. At the time of this announcement, I had assumed that the elder statesmen of our Democratic Party, former Senate President William H. Heen and former Territorial Governor Oren E. Long, were not considering running for any congressional office. With this assumption in mind, I announced my candidacy for the Senate of the United States.

On April 9, 1959, Mr. Heen and Mr. Long announced their candidacies for seats in the United States Senate. In view of my great aloha for Mr. Heen and Mr. Long, my sincere desire for a unified and harmonious Democratic Party, my deep concern for those countless hundreds of men and women who had pledged dedicated support of my Senatorial candidacy, and my very sincere desire of being given the opportunity to serve our people as a United States Senator, my dilemma and inner turmoil have been great.

Today after much personal soul searching and thought and consultations with my family and many friends, I have decided to issue the following announcement. In the hope of presenting a unified and harmonious Democratic Party to our people in the coming elections, I have decided to withdraw my candidacy for the Office of United States Senator and am now offering myself as a Democratic candidate for membership in the House of Representatives of the Congress of the United States.

I sincerely hope that this decision will be met with the approval of my many friends and supporters, our Democratic Party and the people of Hawaii. I wish to express my gratitude to those hundreds of friends who had offered their support of my Senatorial candidacy and have actively started my campaign. I now humbly solicit their continued support of my candidacy for the United States House of Representatives.

DAN K. INOUYE

DANIEL K. INOUYE
ATTORNEY AT LAW

SUITE 200, CAPITAL INVESTMENT BLDG.
850 RICHARDS STREET
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DAN K. INOUYE

X
Dear Fellow Campaigner:

Attached are three sample letters that may be of some help to you in drafting letters to your relatives or friends. If further assistance is needed, please feel free to contact your Dan K. Inouye Campaign Headquarters.

DAN K. INOUE CAMPAIGN COMMITTEE

(FRIEND)

Dear

I am writing to all of my friends to ask their kokua for Dan K. Inouye, Democratic candidate for the United States House of Representatives. Dan has my whole-hearted support because of his outstanding legislative work as majority leader of the Territorial House of Representatives for four years and as a hard-working Senator in the Territorial Senate the past session.

We are sending you a brochure on Dan. Please read it carefully and you will see why my friends and I are supporting him. His war record, his legislative experience, his training as a lawyer, his experience in Washington, D. C. while attending law school in our nation's capitol, and his ability as a legislator and his appeal as a person will make us proud to send Dan to Washington to represent us.

Please kokua Dan and ask your friends and relatives for their kokua also. Thank you.

Sincerely,

(FRIEND)

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I am writing to all of my friends to ask their kokua for Dan K. Inouye, Democratic candidate for the United States House of Representatives. Dan has my whole-hearted support because of his outstanding legislative work as majority leader of the Territorial House of Representatives for four years and as a hard-working Senator in the Territorial Senate the past session.

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Please kokua Dan and ask your friends and relatives for their kokua also. Thank you.

Sincerely,

(RELATIVE)

Dear

I am helping in the campaign of Dan K. Inouye, Democratic candidate for the United States House of Representatives, and am writing to all of my relatives and friends to get their kokua during the coming election.

Dan served as majority leader in the Territorial House of Representatives for four years and as a Senator in the Territorial Senate during the last session.

Please read the brochure he is sending out to all of you and you will see why I am supporting him. I know that with his war record, training as a lawyer, and his legislative experience, we will be proud to have him represent us in Washington.

Please kokua and ask the rest of our relatives and friends to kokua Dan also. Thank you.

Sincerely,

(FELLOW VETERAN)

Dear

I am writing this short note to you as a fellow veteran to support another fellow veteran, Dan K. Inouye, Democratic candidate for the United States House of Representatives.

We veterans believe that Dan, who lost his right arm in Italy and was awarded our nation's second highest medal (Distinguished Service Cross) symbolizes the patriotism of all of the war veterans of Hawaii. He is the best man to represent not only us veterans but the people of Hawaii in Washington. As Senator and chairman of the Senate Committee on Veterans, Military, and Housing during the past legislative session, Dan showed his enthusiastic support and sympathetic interest in the affairs of his fellow veterans.

I would appreciate your support for Dan K. Inouye for the House of Representatives, Congress of the United States. Please ask your relatives and many friends for their kokua. Thank you.

Sincerely,

DANIEL K. INOUE
HAWAII

Congress of the United States
House of Representatives
Washington, D. C.

STATE OFFICE:
CAPITAL INVESTMENT BLDG.
HONOLULU, HAWAII

MORIO OMORI
EXECUTIVE ASSISTANT

425 OLD HOUSE OFFICE BLDG.
WASHINGTON 25, D.C.

ALFRED LAURETA
ADMINISTRATIVE ASSISTANT

26 September 1959

Dear :

Every post-mortem of the results of the election for the United States House of Representatives brings me to one conclusion---that I owe the biggest debt of gratitude to your loyal support and the support of your friends and relatives. I know that such an overwhelming victory could not have been achieved without your hard work and continuous help throughout the primary and general election.

I shall do my best to justify your loyalty, trust, and confidence in my candidacy. If I can be of any service to you, please do not hesitate to call or write me.

My wife Maggie and my family join me in extending their heartfelt thank you.

Aloha,

DAN K. INOUE

DANIEL K. INOUYE
ATTORNEY AT LAW

SUITE 200, CAPITAL INVESTMENT BLDG.
850 RICHARDS STREET
HONOLULU, HAWAII
TELEPHONES: 56257 - 56013 - 57262

18 May 1959

Dear :

Mrs. Inouye and I would be very pleased to have you join us for cocktails on Sunday, May 24th, 1959 between the hours of five o'clock P.M., and seven o'clock P.M., at our residence at 4987 Kolohala Street (Waialae-Kahala).

May we be honored by your presence?

Very truly yours,

DANIEL K. INOUYE

Regrets only:

56-257

73-256

DAN K. INOUYE

DEMOCRATIC CANDIDATE
FOR UNITED STATES
REPRESENTATIVE
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 - 56013 - 57262

8 August 1959

Dear :

Thank you for taking the time to extend your
congratulations and best wishes on my election to the
United States House of Representatives.

I sincerely appreciate your confidence in
me and shall do my best to give the people of Hawaii
the fair and vigorous representation that they justly
deserve.

Aloha,

DAN K. INOUYE

DAN K. INOUE

DEMOCRATIC CANDIDATE
FOR UNITED STATES
REPRESENTATIVE
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 - 56013 - 57262

10 July 1959

Dear :

During the long days that preceded the public announcement of my candidacy for a seat in the United States House of Representatives, many hours were spent in deep thought over the probable consequences of my campaign. Quite obviously, one of the matters that required some thought was the problem of raising sufficient funds to finance my campaign. Being thoroughly unaccustomed to the solicitation of campaign funds, I decided to finance my campaign with whatever personal resources I may have - mortgaging my home, if that became necessary. But, soon after my decision to offer myself as a candidate for a seat in the United States House of Representatives was made public, I began receiving contributions from people throughout our fair island chain and from men and women of the several states of our nation - many from people I have never had the privilege of meeting. I am most humbly and sincerely grateful for these friendly expressions of trust and confidence - these unsolicited gifts of assistance.

My wife Maggie and my family join me in thanking you for your support. I shall do my utmost to truly merit your trust and confidence in me.

Thank you -- mahalo.

Very truly yours,

DAN K. INOUE

DAN K. INOUYE

DEMOCRATIC CANDIDATE
UNITED STATES SENATOR
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 • 56013 • 57262

Dear :

After much thought and deliberation, I have decided to offer myself as a candidate for the high office of United States Representative from the State of Hawaii.

Fully realizing that the success of my campaign will be greatly dependent upon the endorsement and support of my congressional candidacy by my friends, I am, with sincere humility, requesting your personal support and endorsement of my candidacy for a seat in the United States House of Representatives. As a public servant, I shall endeavor to serve the best interests of my constituency with the utmost of my abilities and efforts; and, as an individual, I shall make every effort in all of my activities, whether of a public or private nature, to conduct myself in a manner that will bring honor upon my community and my friends. I sincerely and humbly hope it is your feeling that I have the necessary attributes, morally and intellectually, to serve you with honor.

The coming political campaign will undoubtedly be my most difficult one. Obviously, because of my limited funds, I will not be able to carry on an expensive and glittering campaign, but I am humbly confident that with your personal support I will be able to emerge victorious.

Very sincerely yours,

DAN K. INOUYE

P.S. Please do not construe this letter as a solicitation of funds.
Your personal support is beyond dollar measurement.

DAN K. INOUE

DEMOCRATIC CANDIDATE
UNITED STATES SENATOR
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 • 56013 • 57262

Dear :

After much thought and deliberation, I have decided to offer myself as a candidate for the high office of United States Representative from the State of Hawaii.

Fully realizing that the success of my campaign will be greatly dependent upon the endorsement and support of my congressional candidacy by my World War II comrades-in-arms, the members of our great regiment - The 442nd, I am, with sincere humility, requesting your personal endorsement and support. As a public servant, I shall endeavor to serve the best interests of my constituency with the utmost of my abilities and efforts; and as an individual, I shall make every effort in all of my activities, whether of a public or private nature, to conduct myself in a manner that will bring honor to my community and my blood-brothers: the men of The 442nd. I humbly hope it is your feeling that I have the necessary attributes, morally and intellectually, to serve you with honor.

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DEMOCRATIC CANDIDATE
UNITED STATES SENATOR
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 • 56013 • 57262

Dear :

After much thought and deliberation, I have decided to offer myself as a candidate for the high office of United States Representative from the State of Hawaii.

Fully realizing that the success of my campaign will be greatly dependent upon the endorsement and support of my candidacy by my fellow World War II veterans, I am, with humble sincerity, requesting your personal endorsement and support. As a public servant, I shall endeavor to serve the best interests of my constituency with the utmost of my abilities and efforts; and, as an individual, I shall make every effort in all of my activities, whether of public or private nature, to conduct myself in a manner that will bring honor to my community and my blood-brothers - the World War II veterans. I humbly hope it is your feeling that I have the necessary attributes, morally and intellectually, to serve you with honor.

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FOR UNITED STATES
REPRESENTATIVE
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 - 56013 - 57262

6 July 1959

Dear :

The life of a political candidate is not necessarily a very happy one - the sleepless nights, the moments of deep fatigue and loneliness - but there are moments of indescribable happiness and gratitude, such as the manner in which you responded to my candidacy by giving unselfishly of your endorsement and support and the exciting primary election night when the overwhelming results were broadcast. In my height of joy, I cannot help but feel very humble. I shall always remember your kind help with gratitude.

I am certain that many other friends who supported me will be inadvertently missed, and so will you please, as a personal favor to me, extend my deep gratitude to them.

My wife Maggie and my family join me in thanking you.

Gratefully,

DAN K. INOUE

BEN G. TAKAYESU
MATSUO TAKABUKI

DONALD K. IWAI
MORIO OMORI

TAKAYESU AND TAKABUKI
ATTORNEYS-AT-LAW
ROOM 200, CAPITAL INVESTMENT BUILDING
850 RICHARDS STREET
(ACROSS MAIN POST OFFICE)
HONOLULU 13, HAWAII

TELEPHONES:
5-6013
5-6257

Dear :

On March 14th, upon the advice of my political associates and friends, I announced my intention to offer myself as a candidate for the high office of United States Senator from the State of Hawaii. Although I was sorely tempted to immediately commence a vigorous campaign, I decided not to do so until the adjournment sine die of our last Territorial Legislature. Serving as your territorial senator during this past session, it was my sincere conviction that my duties and responsibilities as your Senator were of greater moral and ethical importance than any desire I may have had to begin my campaign during the session. Now that the session had adjourned and my job as a territorial legislator has ended, I feel that I am free to commence my campaign.

Fully realizing that the success of my campaign will be greatly dependent upon the endorsement and support of my senatorial candidacy by my friends, I am, with sincere humility, requesting your personal support and endorsement of my candidacy for a seat in the United States Senate. As a public servant, I shall endeavor to serve the best interests of my constituency with the utmost of my abilities and efforts; and, as an individual, I shall make every effort in all of my activities, whether of a public or private nature, to conduct myself in a manner that will bring honor upon my community and my friends. I sincerely and humbly hope it is your feeling that I have the necessary attributes, morally and intellectually, to serve you with honor.

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Very sincerely yours,

DAN K. INOUYE

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DAN K. INOUYE
UNITED STATES
REPRESENTATIVE
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII
PHONES:
56257 - 56013 - 57262

8 August 1959

Dear :

Thank you for taking the time to extend
your congratulations and best wishes
on my election to the United States House
of Representatives.

I sincerely appreciate your confidence
in me and shall do my best to give the
people of Hawaii the fair and vigorous
representation that they justly deserve.

Aloha,

DAN K. INOUE

DAN K. INOUE

DEMOCRATIC CANDIDATE
UNITED STATES SENATOR
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 • 56013 • 57262

(RELATIVE)

Kane

Dear

I am helping in the campaign of Dan K. Inouye, Democratic candidate for the United States House of Representatives, and am writing to all of my relatives and friends to get their kokua during the coming election.

Dan served as majority ~~floor~~ leader in the Territorial House of Representatives for four years and as a Senator in the Territorial Senate during the last session.

Please read the brochures he is sending out to all of you and you will see why I am supporting him. I know that with his war record, training as a lawyer, and his legislative experience, we will be proud to have him represent us in Washington.

Please kokua and ask the rest of our relatives and friends to kokua Dan also. Thank you.

Sincerely,

OK - please return - 250

DAN K. INOUE

DEMOCRATIC CANDIDATE
UNITED STATES SENATOR
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 • 56013 • 57262

(FELLOW VETERAN)

Ken

Dear

I am writing this short note to you as a fellow veteran to support another fellow veteran, Dan K. Inouye, Democratic candidate for the United States House of Representatives.

We veterans believe that Dan, who lost his right arm in Italy and was awarded our nation's second highest medal (Distinguished Service Cross) symbolizes the patriotism of all of the war veterans of Hawaii. He is the best man to represent not only us veterans but the people of Hawaii in Washington. As Senator and chairman of the Senate Committee on Veterans, Military, and Housing during the past legislative session, Dan showed his enthusiastic support and sympathetic interest in the affairs of his fellow veterans.

I would appreciate your support for Dan K. Inouye for the House of Representatives, Congress of the United States. Please ask your relatives and many friends for their kokua. Thank you.

Sincerely,

OK - please include 250

DAN K. INOUE

DEMOCRATIC CANDIDATE
UNITED STATES SENATOR
FROM THE STATE OF HAWAII

\$ 2884.05

\$ 1062.80

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 • 56013 • 57262

(FRIEND)

Kan

Dear

I am writing to all of my friends to ask their kokua for Dan K. Inouye, Democratic candidate for the United States House of Representatives. Dan has my whole-hearted support because of his outstanding legislative work as majority ~~floor~~ leader of the Territorial House of Representatives for four years and as a hard-working Senator in the Territorial Senate the past session.

We are sending you a brochure on Dan. Please read it carefully and you will see why my friends and I are supporting him. His war record, his legislative experience, his training as a lawyer, his experience in Washington, D. C. while attending law school in our nation's capitol, and his ability as a legislator and his appeal as a person will make us proud to send Dan to Washington to represent us.

Please kokua Dan and ask your friends and relatives for their kokua also. Thank you.

Sincerely,

OK - please mimeo 250

DAN K. INOUYE

DEMOCRATIC CANDIDATE
UNITED STATES SENATOR
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

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Dear Fellow Campaigner:

Attached are three sample letters that may be of some help to you in drafting letters to your relatives or friends. If further assistance is needed, please feel free to contact your Dan K. Inouye Campaign Headquarters.

DAN K. INOUYE CAMPAIGN COMMITTEE

DAN K. INOUE CAMPAIGN INSTRUCTIONS

Conduct a Clean, Constructive Campaign

- a. Never "chop" the opposing candidates.
- b. Never conduct a negative campaign by being unreasonably critical of the opposing candidates.
- c. Never begin or pass on false rumors about the opposing candidates.
- d. Never conduct a destructive, dirty campaign. REMEMBER our opponents are worthy candidates.
- e. Be positive. Sell your candidate, DAN K. INOUE, on the basis of qualifications, legislative experience, community service, ability and character.
- f. Treat the supporters of the opposing candidates with courtesy and consideration.

REMEMBER : IT IS BETTER TO LOSE A CLEAN CAMPAIGN,
THAN TO WIN A DIRTY ONE.

Success achieved through slander, slurs and slime is success unworthy of your candidate, DAN K. INOUE.

ISSUED BY:

DAN K. INOUE CAMPAIGN COMMITTEE

Dear :

After much thought and deliberation, I have decided to offer myself as a candidate for the high office of United States *Representative* ~~Senator~~ from the State of Hawaii.

Congressional Fully realizing that the success of my campaign will be greatly dependent upon the endorsement and support of my ~~senatorial~~ *senatorial* candidacy by my friends, I am, with sincere humility, requesting your personal support and endorsement of my candidacy for a seat in the United States ~~Senate~~ *House*. As a public servant, I shall endeavor to serve the best interests of my constituency with the utmost of my abilities and efforts; and, as an individual, I shall make every effort in all of my activities, whether of a public or private nature, to conduct myself in a manner that will bring honor upon my community and my friends. I sincerely and humbly hope it is your feeling that I have the necessary attributes, morally and intellectually, to serve you with honor.

The coming political campaign will undoubtedly be my most difficult one. Obviously, because of my limited funds, I will not be able to carry on an expensive and glittering campaign, but I am humbly confident that with your personal support I will be able to emerge victorious.

Very sincerely yours,

DAN K. INOUE

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DAN K. INOUE

DEMOCRATIC CANDIDATE
UNITED STATES SENATOR
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 • 56013 • 57262

Dear :

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Fully realizing that the success of my campaign will be greatly dependent upon the endorsement and support of my ~~senatorial~~ ^{personal} candidacy by my World War II comrades-in-arms, the members of our great regiment - The 442nd, I am, with sincere humility, requesting your personal endorsement and support. As a public ~~servant~~, I shall endeavor to serve the best interests of my constituency with the utmost of my abilities and efforts; and as an individual, I shall make every effort in all of my activities, whether of a public or private nature, to conduct myself in a manner that will bring honor to my community and my blood-brothers: the men of The 442nd. I humbly hope it is your feeling that I have the necessary attributes, morally and intellectually, to serve you with honor.

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Very sincerely yours,

DAN K. INOUE

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DAN K. INOUE

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UNITED STATES SENATOR
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
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PHONES:
56257 • 56013 • 57262

Dear :

After much thought and deliberation, I have decided to offer myself as a candidate for the high office of United States ~~Senator~~ ^{NY} from the State of Hawaii.

Fully realizing that the success of my campaign will be greatly dependent upon the endorsement and support of my candidacy by my fellow World War II veterans, I am, with humble sincerity, requesting your personal endorsement and support. As a public servant, I shall endeavor to serve the best interests of my constituency with the utmost of my abilities and efforts; and, as an individual, I shall make every effort in all of my activities, whether of public or private nature, to conduct myself in a manner that will bring honor to my community and my blood-brothers - the World War II veterans. I humbly hope it is your feeling that I have the necessary attributes, morally and intellectually, to serve you with honor.

The coming political campaign will undoubtedly be my most difficult one. Obviously, because of my limited funds, I will not be able to carry on an expensive and glittering campaign, but I am humbly confident that with your personal support I will be able to emerge victorious.

Very sincerely yours,

DAN K. INOUE

P.S. Please do not construe this letter as a solicitations of funds.
Your personal support is beyond dollar measurement.

DAN K. INOUYE

DEMOCRATIC CANDIDATE
UNITED STATES SENATOR
FROM THE STATE OF HAWAII

ROOM 201
CAPITAL INVESTMENT BLDG.
HONOLULU 13, HAWAII

PHONES:
56257 • 56013 • 57262

Dear :

On March 14th, upon the advice of my political associates and friends, I announced my intention to offer myself as a candidate for the high office of United States Senator from the State of Hawaii. Although I was sorely tempted to immediately commence a vigorous campaign, I decided not to do so until the adjournment sine die of our last Territorial Legislature. Serving as your territorial senator during this past session, it was my sincere conviction that my duties and responsibilities as your Senator were of greater moral and ethical importance than any desire I may have had to begin my campaign during the session. Now that the session has adjourned and my job as a territorial legislator has ended, I feel that I am free to commence my campaign.

Fully realizing that the success of my campaign will be greatly dependent upon the endorsement and support of my candidacy by my fellow World War II veterans, I am, with humble sincerity, requesting your personal endorsement and support. As a public servant, I shall endeavor to serve the best interests of my constituency with the utmost of my abilities and efforts; and, as an individual, I shall make every effort in all of my activities, whether of public or private nature, to conduct myself in a manner that will bring honor to my community and my blood-brothers - the World War II veterans. I humbly hope it is your feeling that I have the necessary attributes, morally and intellectually, to serve you with honor.

The coming political campaign will undoubtedly be my most difficult one. Obviously, because of my limited funds, I will not be able to carry on an expensive and glittering campaign, but I am humbly confident that with your personal support I will be able to emerge victorious.

Very sincerely yours,

DAN K. INOUYE

P. S. Please do not construe this letter as a solicitation of funds. Your personal support is beyond dollar measurement.



HOUSE OF REPRESENTATIVES
WASHINGTON, D. C.

DANIEL K. INOUE
HAWAII

Dear :

This has been a year of overflowing abundance for us. We sincerely believe that we are indeed fortunate to be so completely blessed with the understanding and help of loyal and sympathetic friends like you.

In grateful thanksgiving, we extend to you our best wishes for a joyous holiday season and a new year full of happiness.

Aloha,

Dan and Maggie Inouye

DAN K. INOUE CAMPAIGN INSTRUCTIONS

Conduct a Clean, Constructive Campaign

- a. Never "chop" the opposing candidates.
- b. Never conduct a negative campaign by being unreasonably critical of the opposing candidates.
- c. Never begin or pass on false rumors about the opposing candidates.
- d. Never conduct a destructive, dirty campaign. REMEMBER our opponents are worthy candidates.
- e. Be positive. Sell your candidate, DAN K. INOUE, on the basis of qualifications, legislative experience, community service, ability and character.
- f. Treat the supporters of the opposing candidates with courtesy and consideration.

REMEMBER : IT IS BETTER TO LOSE A CLEAN CAMPAIGN,
THAN TO WIN A DIRTY ONE.

Success achieved through slander, slurs and slime is success unworthy of your candidate, DAN K. INOUE.

ISSUED BY:

DAN K. INOUE CAMPAIGN COMMITTEE

INFORMATION BULLETIN
JUNE 1, 1959

DAN K. INOUE

Democratic Candidate for the Office of United States Representative from the State of Hawaii.

Birthplace and date:

Honolulu, September 7, 1924.

Parents:

Hyotaro Inouye, father, born in Fukuoka, Japan; naturalized citizen of the United States; educated in Hawaii; employed as a clerk by Theo. H. Davies & Co., Honolulu.

Kame Imanaga Inouye, mother; born in Puukoli, Maui, educated in Hawaii; housewife.

Brothers:

John Toshio Inouye; University of Hawaii, BA; married to Juanita Tyau Inouye; served in Army in Korea as 1st Lieutenant.

Robert Kazuo Inouye; University of Hawaii, BA; married to Blanche Yoshino Inouye; served in Army.

Sister:

May Masako Tomita; University of Hawaii, BS; married to Katsumasa Tomita, Kona, Hawaii.

Education:

Public Schools: Lunalilo Elementary, Washington Intermediate and McKinley High Schools.

University of Hawaii, BA in government and economics.

George Washington University Law School, Juris Doctor (law) in Washington, D. C.

Married:

Margaret Shinobu Awamura Inouye, wife; University of Hawaii, BA in education; Columbia University, MA in education; instructor in education, College of Education, University of Hawaii; born in Wailuku, Maui.

Military Service:

Volunteered for military service, March, 1943, 442nd Infantry Regimental Combat Team.

Entered as a private, was awarded battlefield commission in Bruyeres, France, November, 1944. Retired as Captain (AUS), July, 1947.

Wounded four times in battle action, last wound resulting in the loss of his right arm.

Awarded fifteen medals and citations for valor and meritorious service, including the Distinguished Service Cross (second highest medal awarded by the United States Army for valor and bravery), the Bronze Star, the Purple Heart with three oak leaf clusters, Combat Infantryman's Badge, etc. Participated in the following battle campaigns: Rome-Arno River, Arno-Appenine, Appenine-Po Valley, Italian-French Border, Vosges Mountain-St. Die.

Was the youngest commissioned officer of the 442nd Infantry Regiment.

Occupation:

Attorney-at-law in private practice.

Director, Central Pacific Bank.

Legislative Experience:

Majority Leader, House of Representatives, Regular Session, 1955.

Majority Leader, House of Representatives, Special Session, 1955.

Majority Leader, House of Representatives, Regular Session, 1957.

Majority Leader, House of Representatives, Special Session, 1957.

Ex-Officio Member of all standing committees of the House of Representatives.

Senator, Chairman of the Senate Committee on Veterans, Military and Housing, Regular Session, 1959. Served on major Senate committees, including the Committees on Judiciary, Labor and Agriculture.

Political Experience:

Served in the Democratic Party of Hawaii in the following capacities: precinct member; precinct officer (president, vice-president, treasurer); County Committeeman; Secretary of the Oahu Democratic County Committee; member of the Territorial Central Committee of the Democratic Party; Chairman of the Territorial Democratic Convention, 1958; Delegate to the National Democratic Convention held in Chicago, 1956.

Member of the Territorial Statehood Delegation sent to Washington, D. C., in 1954.

Government Service:

Deputy Public Prosecutor for the City and County of Honolulu, 1953-54.

Chief Warden and Coordinator of Wardens, Oahu Civil Defense Agency, 1952-55.

Community Activities:

Director, University of Hawaii Alumni Association.

Director, Lions International (Kapahulu-Moiliili).

Director, Honolulu Council of Churches.

Trustee, Hawaii Pacific Homes (home for the retired).

Director, Young Men's Christian Association (Nuuanu Branch).

Director, World Brotherhood (Hawaii Chapter).

Advisor, Hawaiian AAU Weightlifting Committee.

Advisor, Hawaiian AAU Women's Track and Field Committee.

Director, John Howard Association (rehabilitation of ex-prisoners).

Member, Carlos Long Community Association (Palolo).

Member and former Commander and Territorial Adjutant, Disabled American Veterans (Oahu Chapter).

Member, former vice-president and director, 442nd Veterans Club.

Member and former director, Harris Memorial Church.

Member, Hawaii Bar Association.

Member, American Bar Association.

Member, Boys Scouts of America.

Member, Mental Health Association of Hawaii (Legislative Committee).

Mem. from
RIKIO OMORI

6/30/57

Don. Osay

The "Main News" asks
for a photo of you which
they may use - face
size about 3"

Jimmy Gumi says he
has asked for one too.

If you have already sent
one - disregard. R. Omori

Community Church of
Hondula

1524 Queen Emma St

Forum on Constructive Policy
for World Peace

1 pm.

Sunday, July 5 -

6 nominees for Congress

Construction Policy of World Peace
A. Key policy concerning
foreign aid

1. Proportion bet economic &
/ military aid
2. Use of surplus foods &
supplies.
 - a. Effect on world &
domestic markets
 - b. Larger scale foreign student
scholarships
 - c. Technical help

B. Meeting the Challenge of
World Communism

1. How can we win over the
uncommitted nations
2. World world peace be enhanced
by recognition of Red China

3 How can we resolve the
nuclear arms race

a. Should nuclear testing
be continued, despite
danger of radioactivity
fall-out

4: Are we doing our affected
job of selling democracy
to the uncommitted
nations?

JAMES DILWITH, JR.
42 Cane Street
Wahiawa, Hawaii

June 17, 1959

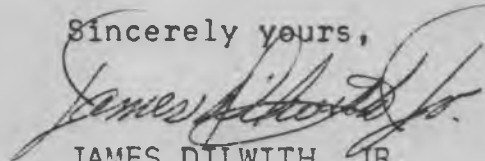
Dear Candidate:

As we know it is becoming exceedingly more difficult to post any campaign material on the premises of business houses, this has been due to the irresponsible attitude of some of the workers who, in the past, have not returned to the places where they posted the campaign material.

This year in the 9th District we have formed a clean-up crew, who will guarantee the clean-up and removal of all posters and banners, including all scotch tape, staples, tacks, lumber and wire, specifically to do a good job in your name. We are charging a nominal fee of only fifteen dollars for this service.

If you are interested in preserving your good name and reputation, and, at the same time saving your workers the trouble of cleaning up after the election please acknowledge and send your check, cash or money order to the address listed below.

Sincerely yours,



JAMES DILWITH, JR.
42 Cane Street
Wahiawa, Hawaii

The Area to be covered by our clean-up crew will be from Wilikina Drive, Wahiawa thru Waimea Bay, and to include Whitmore Village.

DEMOCRATIC PARTY OF HAWAII

67 SO. KING ST.

HONOLULU 13, HAWAII • PHONE 546-295, 576-825

July 10, 1959

To: All Candidates
From: Democratic Campaign Headquarters

The Honolulu Star Bulletin will run a special political section on Saturday July 25.

The Party would like to put a full page ad which would include every candidate into this special section.

The cost to each candidate would be \$14.37 plus an additional \$4.98 if a cut is required.

Individual or team candidates may still take ads of their own, but none of these smaller ads would pack the wallop of a full page ad, and Headquarters strongly recommends that all candidates participate in this ad.

Please contact Dave Cargan no later than July 15 as there will be a lot of make-up work required for this ad.

Memo

*506811 -
Dem Adv Agency*

Herman T. F. Lum
State Campaign Chairman
Democratic Party of Hawaii

Notes:

DEMOCRATIC PARTY OF HAWAII

Take care of this please.

State Democratic Executive Committee
1001 Kalia Road, Honolulu, Hawaii

The following information is being furnished to you for your information and use. It is requested that you keep this information confidential and not disclose it to any other person. This information is being furnished to you for your information and use only. It is requested that you keep this information confidential and not disclose it to any other person. This information is being furnished to you for your information and use only. It is requested that you keep this information confidential and not disclose it to any other person.

Approved: _____
Date: _____
Secretary

P. O. Box 305
Kahului, Maui

June 23, 1959

Mr. F. J. Leandro
P. O. Box 186
Wailuku, Maui

Dear Mr. Leandro:

This will acknowledge your letter of June 22 regarding the placing of unauthorized signs on Baldwin Avenue, Paia, Maui property of the late Antone F. Tavares.

I am sorry that this sign was placed there without authorization. You can be assured that I shall see to it that it is removed as soon as possible. We regret that this incident has happened.

For your information I might mention that I am not the campaign manager for Mr. Dan K. Inouye nor was this sign placed with my knowledge. However Dan is my nephew and I humbly apologize for this occurrence. I know that Dan will add his apologies to mine.

Sincerely,

cc Mr. Dan K. Inouye


Rikio Omori

Don: In checking this matter I find that permission was obtained from the lessee of the property - a hamburger shop which is on the front end of the property - however the conscience of the people involved is that we may just as well take the sign off - which is being done. The person who got the permission and put up the sign wanted you to know the story.

Will see you there p.m. when you come for Jimmy Zyanni has you worked at Walden Hotel - Tell Mario to plan to be with us on Kahului if there is a comment for himi Mori note. I understand he is coming for the Mori note Kahului rally. Riki.

22 July 1959

Mr. James M. Izumi
2163 Kahookele Street
Wailuku, Maui

Dear Jimmy:

Thanks for your letter of the 21st.

Dan has informed me that he has already notified you that he will be on Maui for the Lahaina rally on Sunday. Ken Saruwatari will be arriving on Maui on the 9:20 flight from Honolulu via Hawaiian Airlines on Saturday morning at 9:20. He will speak at the Kahului rally. Can you meet him at the airport and take care of him? He will leave Maui on Sunday at 3:55 p. m.

I hope you can get together with my brother Riki and line up the other speakers for the other rallies. Riki wrote me also on the 21st and said that he has certain people who are willing to take the stump. Please call him and let him know about Dan's arrival on Sunday.

Be sure to have the speakers give a plug for Jack Burns especially, together with the other candidates.

Thanks for the help. Call me if you have any other matter that needs to be done here.

Sincerely,

MORIO OMORI

MO:eyh

P. S. Ken is a deputy city prosecutor so please introduce him as such.

22 July 1959

Mr. Rikio Omori
Office of District Superintendent
P. O. Box 305
Kahului, Maui

Dear J:

Thanks for your past letters which I neglected to answer since they were mostly informational.

I've put the contribution from Mr. and Mrs. Niki in the campaign fund. We'll send a letter of thanks a little later.

Dan has a big rally at Ala Moana on Saturday night so he won't be able to make it for the Kahului rally. But he will be on Maui on Sunday for the Lahaina rally.

Ken Saruwatari, a deputy City Prosecutor, will speak Saturday night. He is leaving Honolulu Saturday at 9:20 a. m. via Hawaiian Airlines. Can you and Jimmy pick him up? Jimmy Izumi has the details.

I have told Jimmy to get together with you on the speakers for the other rallies. Please call him and line them up. We are not planning to send anybody from Honolulu for any of the outside islands. Our funds are taking a beating, so please use local talent.

Be sure to call us when you people get to town after the election. Things look pretty good here for Dan, but Jack Burns needs help.

Sincerely,

MORIO OMORI

MO:ey h

22 July 1959

Mr. Mamoru Takitani
Wailuku
Maui

Dear Mr. Takitani:

No matter how hard and tiring a political campaign is, there are many gratifying experiences that compensate for every harsh discouragement and sleepless night. The most gratifying of these is the helping hand that people like you extend to me without fanfare and publicity.

May I thank you with all sincerity and gratitude for your making available your theaters on Maui for the showing of my movie slides free of charge? I know your aid along these lines will help me considerably in my campaign.

I would like to meet you personally to express my thanks. Until I am able to, please accept my sincere thanks through this letter.

Sincerely,

DAN K. INOUE

DKI:eyh

July 21, 1959

Dear Morio:

The movie slides of Dan Inouye are being shown free of charge in the Takitani theatres. Will you have Dan sent a note of thanks to:

MAMORU TAKITANI

WAILUKU, MAUI

Will you also let me know if and when Dan is going to be on Maui.

Jimmy Izumi

MEMO

7-21-59

Morris:

Takes Neta. Has asked that I forward the enclosed envelope toward Don's campaign fund.

I am not making any cash donation toward your overall campaign but will absorb all expenses which I run up or my friends run up in connection with Don's ^{Maui} campaign. Jimmy Zumi has his own expenses which I believe he's clearing thru your people.

Maui Lithograph Limited 

Telephone
322-761

offers a complete printing service

MEMO - 2 -

Our Democrat worker friends
kidd us about having a very
easy campaign for the general,
with everyone endorsing Davis
candidate. Charlie Young was
kidding us at the Para rally -
that we should stay at home and
take it easy. I told him we'd
feel safe & sure if the Star-
Bull would come out with an
endorsement.

Went to Keanae & Hana on
Sunday past. left the house
at 12:30 - rally at Keanae at

Maui Lithograph Limited 

Telephone
322-761

offers a complete printing service

MEMO -3-

2:30 - leave after the rally
at about 4:15 and then on to
Hana. got back before midnite.
It was gratifying that some people
turned out at Hana.

We'll hit the home stretch
beginning with rally at Keolu
tomorrow nite. Are you coming
for any of the last rallies? If
you have a schedule made
for Dan let me know. I've
heard that a gang may come for
the Sun. nite rally at Pahama
but nothing definite. I am more

Maui Lithograph Limited 

Telephone
322-761

offers a complete printing service

MEMO - 4 -

or less taking care ^{local} 3^{1/2} speaker
assignments for Dan and I've got
people standing by, but cannot
assign them to spots. I hate to
ask ^{anyone} them to speak at any particular
spot and then run the chance of
taking him off on account of
people coming from Honolulu.

Will you let me know if you
have plans of having anyone come
to Maui. I have the following
spots in mind Sat. Kahului 7/25
Sunday - Lahaina (7-26)
Mon. Wailuku (7-27) I've talked

Maui Lithograph Limited



Telephone
322-761

offers a complete printing service

MEMO

5-

with Jimmy James & Zacher
Matson, but they too do not have
any definite information. They
hope some of you will come to Tahiti
but they think Jack will probably
be over for the Kahala rally
but nothing definite. Hope you
can clarify.

We plan to be in Honolulu
for a few days after the General
The wife is booked to leave here
on Aug 1 - I plan to come on
the 5th and get home on the 9th
Hope to get together with you people
then Aloha J

Maui Lithograph Limited



Telephone
322-761

offers a complete printing service

June 2, 1959

Dear Dan:

Will you let me know what your Maui plans are over the coming weekend? Jimmy Izumi was over at the house last night and he was going to call you today. We felt that it would be a good idea, if you were planning to be here anyway on Sunday, June 7, to meet some of the family and calabashes. The luau is slated for 6:00 p.m., Sunday, June 7, and will not probably get through till after 9:00 p.m. We felt that it would be too late to expect people to meet you after the luau.

If you are coming we would suggest that you be over here for a gathering at about 3:00 or later, if it is more convenient. I'll have the people over at my house if you can make such a meeting.

Also, if you will let me know your arrival time I'll meet you at the airport and bring you to the house. We live within a stone's throw of the armory where the luau is to be held.

Hope you'll let me know your plans so that I may contact a few people.

Aloha,

Riki Omori

Mores:

I'm sending this copy in case Dan doesn't come into the Ofc. We think it would be a good idea for him to show & meet the family & calabashes which have grown considerably thru marriages etc.

Hope things worked out ok for your case in Washington D.C. Dan mentioned that you were presenting a case - Boualoy according to the papers.

All is well here - hope things are OK on your family front. Aloha



TERRITORY OF HAWAII
OFFICE OF DISTRICT SUPERINTENDENT
DEPARTMENT OF PUBLIC INSTRUCTION
P. O. BOX 305
KAHULUI, MAUI, HAWAII

July 10, 1959

Dear Morio:

Our campaign rally for the General begins on Tuesday so our short vacation is ;over.

I seem to recall seeing either in the papers or someplace in printed form, the objectives which Dan had in mind as a Congressman--what he hoped to do as a Congressman for not only the State of Hawaii but the ;U.S. as a whole.

If you have a copy of this statement on objectives, will you send it over? What I have in mind is to use this in our letter writing campaign--thank the people and at the same time give them something new to digest.

The talk around here is that the race will be easier than the primary but we figure we'd have to work just as hard or ;harder. This letter writing campaign will cost me money but since we did it for the Primary we had better do it for the General. What I do is to have our friends all over Maui write letters to from 10 to 50 of their friends. I send them mimeographed letters, which they make personal by signing and adding postscripts. I print up a different letter for our relatives to send out. I furnish the stamps and envelopes for about 1000 letters but we've had good comments. Others who sent our letters to friends mentioned that they had received favorable comments personally and by phone.

In general what we have in mind doing for the General will be just about what we did in the primary. The wife and I will go to the rallies and meet people and pass out whatever brochure you people have prepared. I understand from Dan that you are printing up a new batch. The wife plans to make a house to house call in Kahului, which she should be able to complete in about 4 nights--with help from Evelyn and a few Kahului friends and relatives.

WE ENJOYED having Maggie and Dan for a day. They sure had a hectic day--running from Puukoolii through Wailuku to Kahului, including a grilling session with the Sisters of St. Anthony (I believe Maryknoll Sister.)

Regards to the wife and the girls. All is well here with us and I hope things are o.k. with you people.

J.

(over)

P.D. Jimmy Izumi is in town so he probably will
contact you people about brochure etc. Please
to deal thru him for things for Maui. I don't
know whether you have ~~any~~ ^{any} material
you have out to Maui but if you haven't please
do so right away as it wouldn't look good
going empty handed to rallies.

Also if you have any material which is appropriate
for enclosure with letters, send ~~the~~ ^{over} ~~over~~ ^{over} in our
primary campaign we included some brochures.
However, many were that the ~~and~~ ^{and} ~~copy~~ ^{copy} was
sent to known Republicans and not the folded
one which said - (Vote Democratic) Many of
our Republican friends told us that they ~~came~~ ^{came}
over for us as I told them to keep up the
good work for the general.

I hope things are o.k. with you people.
Regards to the wife and the girls. I'll be well here with us and

FAIR CAMPAIGN PRACTICES COMMITTEE, INC.

8 East 66th Street • New York 21, N. Y. • LEhigh 5-7810

Chairman:
Charles P. Taft
Norman Chandler
William L. Clayton
Richard Cardinal Cushing
James A. Farley
Guy M. Gillette
Leonard W. Hall
Paul G. Hoffman
Palmer Hoyt
Rabbi Simon G. Kramer
Herbert H. Lehman
Ralph McGill
Stephen A. Mitchell
John Nuveen
Harry Louis Selden
Rt. Rev. Henry Knox Sherrill
Marshall K. Skadden
Miss Anna Lord Strauss
Executive Director:
Bruce L. Felknor

July 2, 1959

Mr. Daniel K. Inouye
Room 200 Capital Investment Building
249 Merchant Street
Honolulu, Hawaii

Dear Mr. Inouye:

In every major election the Fair Campaign Practices Committee invites candidates for the Congress and statewide candidates for state office to sign and return to us a copy of the enclosed Code of Fair Campaign Practices. We are pleased to make this request of you in Hawaii's first election as a state.

We make this request confident that you, and the overwhelming majority of all candidates prepared to accept the trust and responsibility of public office, intend to conduct your campaign in keeping with the traditional American spirit of fair play. The purpose of this Code is to make the public aware of that determination, and to serve as a check-list and yardstick for candidate and voter alike.

You may already know that the national chairmen of both political parties have endorsed this Code of Fair Campaign Practices, as have the chairmen of both parties' Senate and House campaign committees and a growing number of religious and civic leaders representing virtually every facet of American life.

By signing and observing this Code, you and all other candidates willing to put their integrity on record will join in reaffirming the high ethical and moral level of America's leadership and will contribute toward the public realization that dirty politics is not nearly so prevalent as clean politics. And by publicly taking this step, you will be doing much to advance your own campaign.

In last fall's general elections five states reached the 100% mark in having all candidates of both parties sign this Fair Campaign pledge. (They were Delaware, Maine, South Dakota, West Virginia and Wyoming.) We hope that Hawaii will set an example for its sister states by doing so this year.

Sincerely,

Charles P. Taft
Charles P. Taft
Chairman

- Enclosures: (1) a copy of the Code together with an envelope addressed to us. Please sign and return this copy.
(2) a brochure, Put Your Principles on Record, suggesting ways you can use the Code in your campaign.
(3) a copy of the Code which you may wish to frame or otherwise display in your office.

Code of Fair Campaign Practices

There are basic principles of decency, honesty and fair play which every candidate for public office in the United States has a moral obligation to observe and uphold, in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammelled choice and the will of the people may be fully and clearly expressed on the issues before the Country.

THEREFORE:

I SHALL CONDUCT my campaign in the best American tradition, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponent and his party which merit such criticism.

I SHALL DEFEND AND UPHOLD the right of every qualified American voter to full and equal participation in the electoral process.

I SHALL CONDEMN the use of personal vilification, character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his personal or family life.

I SHALL CONDEMN the use of campaign material of any sort which misrepresents, distorts, or otherwise falsifies the facts regarding any candidate, as well as the use of malicious or unfounded accusations against any candidate which aim at creating or exploiting doubts, without justification, as to his loyalty and patriotism.

I SHALL CONDEMN any appeal to prejudice based on race, creed, or national origin.

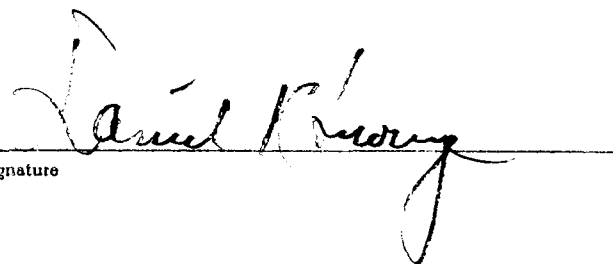
I SHALL CONDEMN any dishonest or unethical practice which tends to corrupt or undermine our American system of free elections or which hampers or prevents the full and free expression of the will of the voters.

I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE the support of any individual or group which resorts, on behalf of my candidacy, to the methods and tactics which I condemn.

I, the undersigned, candidate for election to public office in the United States of America, hereby endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices, so help me God.

Date

Signature



FAIR CAMPAIGN PRACTICES COMMITTEE, INC.

8 East 66th Street • New York 21, N. Y. • LEhigh 5-7811

Chairman: Charles P. Taft
Barry Bingham
Norman Chandler
William L. Clayton
Gardner Cowles
Paul G. Hoffman
Palmer Hoyt
Rabbi Simon G. Kramer
Sen. Herbert H. Lehman
Ralph McGill
John Nuveen
Harry Louis Selden
Rt. Rev. Henry Knox Sherrill
Marshall K. Skadden
Miss Anna Lord Strauss
Executive Director: Bruce L. Felknor

The Christian Century

Make Campaign Tactics A Campaign Issue!

America

National Catholic Weekly Review

IF THE ELECTORATE wants a clean campaign, it can have it. Public opinion...

'Fair' Political Campaigning

This Clipping From BOSTON, MASS. EVENING GLOBE

the ADL bulletin ANTI-DEFAMATION LEAGUE OF B'NAI B'RITH

Fair Play Code

PUT YOUR PRINCIPLES ON RECORD

CLEVELAND, OHIO PRESS and

- ALBUQUERQUE TRIBUNE
COLUMBUS CITIZEN
EL PASO HERALD-POST
FORT WORTH PRESS
INDIANAPOLIS TIMES
MARTINS FERRY TIMES-LEADER
PITTSBURGH PRESS
ROCKY MOUNTAIN NEWS
SAN FRANCISCO NEWS
WASHINGTON DAILY NEWS

MAY 21 1956

NEW YORK, N. Y. DAILY NEWS

MAY 24 1956

CHECKING ON THE ORATORS

The Fair Campaign Practices Committee was organized in 1954: Its worthy objective: to persuade political candidates to stick to the issues, if possible, and avoid slander, unjustified innuendo and appeals to hatred and prejudice.

This year, says Chairman Charles P. Taft, his group is launching its campaign to calm the spellbinders now, rather than wait until fall.

We're wishing the committee full success. Also, and

Fair Code — for Thee

TWO YEARS AGO, in the heat of the congressional races, the Fair Campaign Practices Committee Inc., was organized.

Most praiseworthy purpose: To screen the mud out of campaigns. No slander, no malicious whispers, no scurrilous innuendo.

Of course, the FCPC Inc., didn't make much headway in '54, as anyone can remember. But it is renewing its vallant effort this year. The campaign got off to a natural start: Mr. Butler, Democratic National Chairman, and Mr. Hall, same for the GOP, solemnly signed pledges and, while the ink was drying, reached for their bludgeons

It's like being against sin. Everyone is against it—especially for the other fellow.

But we earnestly hope the FCPC Inc., will not get discouraged. There are many in public life who honestly do practice decency in their public utterances. Some others only think they practice it. And too many don't even pretend. But where there is frustration there also can be hope.

If enough good citizens get behind it, the Fair Campaign Practices Committee may yet get political campaigns out of the back alley.

Milwaukee Journal May 24, 1956

Guide to Campaign Decency

Political campaigning is seldom polite. Whether are politicians, at least to each other during vote hunting season. The national chairmen of the two political parties got into a fight after signing a campaign code of ethics the other day.

It's always worth while to aim at higher standards in campaigning. Personal attacks, character smearing, whisper campaigns and the like shouldn't be tolerated by either politicians or the voters. The national chairmen recognize that.

The problems confronting us today are vast and too complex to allow back

This Clipping From NEW YORK, N. Y. DAILY NEWS

SEP 24 1956

Labor Head A Fair Campaign

Washington, Sept. 23 (AP)—AFL-CIO President Walter P. Reuther called on all political candidates and their supporters to subscribe to "the code of campaign practices." "Boasting and appeals to prejudice are abhorrent to our American traditions," he said. "The arousing of hate and fear is a legitimate place in our system."

PUT YOUR PRINCIPLES ON RECORD . . .

Americans, proud of their tradition of fair play, want their elected officials to typify the finest of American ideals -- including fair play.

That is why you, as a candidate for high public office, have been invited to sign the enclosed Code of Fair Campaign Practices: to put your principles on record, so all may see that you support in word and deed the high principles of the American people.

Your pledge to campaign hard but fairly can work for your election! Let your constituents know you have signed the Code. This action, if you publicize it adequately, can lead to specific commendation by the press, radio and TV, and religious and civic organizations in your district or state.

Give your signing the importance it deserves. You might want to do so in any of these ways:

- * Publicly sign the Code in a ceremony with your opponent.
- * Take the initiative in urging other candidates of your party (or both parties) in your state to sign.
- * Announce your desire to see every major candidate in your state sign the Code.
- * Invite community and religious leaders to be present when you sign.
- * Cite the Code from time to time in your actual campaign.
- * Show your constituents that you -- in observing this Code -- offer the kind of moral leadership America needs in the Capitol and the State Houses of the land.

HOW COMPLAINT

This Committee does not presume to act as a judge of campaign conduct. This is the sole province of the voters. Occasionally, however, we do receive complaints that the Code has been violated. Not every such complaint, naturally, is justified by the facts.

When we do receive a complaint, we will advise the "accused" candidate of the nature and source of the "charges," and will inform him how the matter will be handled by the Committee. We will invite him to comment on the complaint.

Then the original complaint, plus the "accused" candi-

... WE'LL BACK YOU UP

Help us include you among the first signers, who will receive national recognition for having signed the pledge. Let us know by wire when your Code has been signed and mailed.

Frequent news releases will announce to the press of the nation names of candidates who have signed the Code of Fair Campaign Practices.

Send us copies of your own announcements, news releases and photographs of signing ceremonies. Some of the best of this material will be used nationally by the Fair Campaign Practices Committee.

We will support you by stimulating national understanding and appreciation of the Code as a set of "Queensberry Rules" for fair campaigning.

Numerous national organizations are distributing the Code and related literature to their local chapters and congregations.

The nation's press will pay close attention to the Fair Campaign Practices Committee's drive for 100 per cent signatures by candidates throughout the nation.

News, feature, editorial, radio and television commentary and similar material is already in the hands of information media throughout the country.

Key local broadcasters and newspapers have been provided with material to advance public awareness of the existence of this Code. All this activity can accrue to your benefit . . .

. . . IF YOU SIGN, AND PUBLICIZE YOUR SIGNING!

S A R E H A N D L E D

date's comment (if any) will be forwarded to newspapers and radio and television news editors in the area concerned, so they may investigate the entire matter and report the facts, through normal channels, to the public.

The Fair Campaign Practices Committee will do everything else that it can to encourage all candidates to live up to the standards of decency and fair play that we are convinced the American people want. The Committee is in no way interested in or concerned with the partisan aspects of the campaign. Its objective is solely to achieve universal acceptance of a set of standards for Fair Campaign Practices.

Code of Fair Campaign Practices

There are basic principles of decency, honesty and fair play which every candidate for public office in the United States has a moral obligation to observe and uphold, in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammelled choice and the will of the people may be fully and clearly expressed on the issues before the Country.

THEREFORE:

I SHALL CONDUCT my campaign in the best American tradition, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponent and his party which merit such criticism.

I SHALL DEFEND AND UPHOLD the right of every qualified American voter to full and equal participation in the electoral process.

I SHALL CONDEMN the use of personal vilification, character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his personal or family life.

I SHALL CONDEMN the use of campaign material of any sort which misrepresents, distorts, or otherwise falsifies the facts regarding any candidate, as well as the use of malicious or unfounded accusations against any candidate which aim at creating or exploiting doubts, without justification, as to his loyalty and patriotism.

I SHALL CONDEMN any appeal to prejudice based on race, creed, or national origin.

I SHALL CONDEMN any dishonest or unethical practice which tends to corrupt or undermine our American system of free elections or which hampers or prevents the full and free expression of the will of the voters.

I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE the support of any individual or group which resorts, on behalf of my candidacy, to the methods and tactics which I condemn.

I, the undersigned, candidate for election to public office in the United States of America, hereby endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices, so help me God.

Date

Signature

DEMOCRATIC PARTY OF HAWAII

67 SO. KING ST.

HONOLULU 13, HAWAII • PHONE 546-295, 576-825

Monday

To: All Candidates
From: State Campaign Headquarters
Subject: Election Day and Candidates Meeting

1. All candidates are urged to pick up from campaign headquarters proxy statements for use by booth watchers on election night.
2. As usual, election night returns will be posted at headquarters. Candidates and workers invited to attend.
3. For those successful candidates nominated for the General, a candidates meeting will be held at headquarters on Monday, June 29, at 7:30 p. m. prompt. Please be there as plans for the general will be announced.

HERMAN T. F. LUM