

TALOFA

OFFICE OF TOURISM  
GOV'T OF AM. SAMOA  
P. O. BOX 1147  
PAGO PAGO, AM. SAMOA  
96920

# TALOFA



A NEWSLETTER TO THE TRAVEL WORLD  
FROM PAGO PAGO, AMERICAN SAMOA

No. 1

OFFICE OF TOURISM

January 15, 1969

## 1968 - 23% INCREASE IN NUMBER OF VISITORS

An increase of 23 percent in the number of visitors to American Samoa has been reported in the Office of Tourism Annual Statistics Report. In 1967, 9,617 visitors were reported. A total of 11,759 visitors were counted in 1968. With 73 percent of the total, the United States is still by far the greatest source of visitors for American Samoa. United Kingdom, Australia, and New Zealand were next on the list with 5 percent each. All told, American Samoa's visitors in 1968 came from 52 countries.

The territory was host to 12,603 excursionists in 1968. Of this amount, 845 visitors remained longer than 24 hours. Military personnel aboard Navy vessels totalled 6,073 in 1968 - 2,275 of the sailors stayed for more than 24 hours.

April, May and September were low months with totals of 584, 527, and 843 respectively. The highest number of tourists recorded occurred in November when 1,229 visitors were registered.

American Samoa's tourists arrived mostly from Honolulu (3,171), Tahiti (3,166), Western Samoa (2,507), and Fiji (1,184). On leaving, most visitors went to Hawaii (4,681), Western Samoa (2,094), Fiji (1,741), and Tahiti (1,453).

## APRIL IS FLAG DAY

American Samoa's Flag Day is only 10 weeks away. Governor Aspinall has already asked the Chamber of Commerce and the Junior Chamber of Commerce of American Samoa to co-sponsor the festivities. Both have accepted. Keith Landrigan and Gustav Hannemann Jr., Presidents of the two chambers, are presently soliciting for persons to work on the various committees. They promise another great Flag Day.

## GOVERNOR ASPINALL OPTIMISTIC ON FUNDS FOR HOTEL EXPANSION

After a visit to Honolulu where he spoke with EDA and SBA as well as Pan American and Inter-Continental Hotel officials, Gov. Owen Aspinall said in Pago Pago this week that he is optimistic about getting the financing for the hotel. \$2.5 million is being sought to add 100 rooms and to remodel the public rooms and the air-conditioning for the present Pago Pago hotel.

## JANUARY RECORD MONTH FOR CRUISE SHIP VISITS

Close to 6,000 excursionists will have been in Pago Pago by January 31. The list: January 8, Mariposa; January 11, Iberia; January 15, Orsova; January 16, Arcadia; January 28, President Cleveland; January 29, Monterey. The Mariposa and Monterey are year-round visitors. For the President Lines, the Cleveland's visit is the first ever. For P & O, this is also the first time Pago Pago has been host to three of its ships in one month.

## SMALLPOX VACCINATION WAIVED

Dr. Clark Richardson, American Samoa's Chief Public Health Officer, has issued a waiver of smallpox vaccination requirement for visitors entering American Samoa from the following areas: Australia, British Solomon Islands, Cook Islands, Fiji, French Polynesia, Gilbert and Ellice Islands, Nauru, New

Pae  
G155  
S3T3



