

# Chronological: International Trade Commission Macadamia Nut Hearing, Kona, HI

Senator Daniel K. Inouye Papers  
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# Dan Inouye

U.S. SENATOR FROM HAWAII



**STATEMENT BY SENATOR DANIEL K. INOUE  
THE INTERNATIONAL TRADE COMMISSION MACADAMIA  
NUT HEARING, KONA, HAWAII  
APRIL 22, 1992**

Members of the International Trade Commission (ITC), members of the Hawaii macadamia nut industry, and other interested parties, I applaud your presence here today to share and secure information on the competitive factors affecting the macadamia nut industry. The results of this hearing will have a major impact on the future of the Hawaii macadamia nut industry.

The Hawaii macadamia nut industry has exhibited tremendous growth over the past decades and I often refer to your success as a model for diversified agriculture in Hawaii. You have an excellent product, you have made strong and lasting linkages to our tourist industry, and you may be on the brink of establishing macadamia nuts as a product that is not only delicious, but may also promote good health. You have grown because you have been willing to take risks and to change with the times. I pledge to you my support as you strive to accommodate an ever changing global marketing environment.

I regret that I am unable to participate personally in this hearing. I had anticipated with considerable enthusiasm the opportunity to introduce the members of the Hawaii macadamia nut industry to the members of the International Trade Commission. Unfortunately, scheduling conflicts preclude me from being present.

I thank the ITC for taking an interest in this matter, and for accommodating my request to hold a hearing in Hawaii. I feel strongly that having this hearing enables maximum participation by members of the Hawaii macadamia nut industry. Participation is of paramount importance because I believe that members of the industry are best able to articulate the nature of the problems being faced in the global marketing environment. Participation also is an excellent way to gain knowledge and insight about international marketing practices. You each have an excellent opportunity to provide and secure information critical to the future growth and development of your industry.

The Hawaii macadamia nut industry can compete with anyone in the world. You have an established infrastructure ranging from research through marketing. You have the commitment of small, family owned production units to large corporations. It is imperative that you continue to work together and recognize that your "real" competitors are producers and marketers located in other countries. Then, there is no doubt in my mind that you will continue to be a major force in the global marketplace for many decades to come.

I look forward to reviewing the transcript of the hearing, and to discussing the ITC's recommendations following the hearing process. I stand ready to work with you to ensure Hawaii's continued dominance in the international macadamia nut market.

Please accept my best wishes for a most productive and informative hearing.

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